My family and I love being a part of this community. We’ve now had the great fortune to be a small part of it for more than a decade. Wow! I think someone did say that time flies when you’re having fun.

Yes, being a part of a big-league market like the Twin Cities and the State of Hockey IS a lot of fun. And it also offers big-time opportunities to give back. What our fans give to us, the love and passion for the Wild, we aim to earn every day, and pay it back. On the ice, we’re working hard at it. We work just as hard off the ice – all around the community. Everyone in our organization has a role, from our players to our staff.

Please take a few moments to review this Annual Report on our Community and Foundation efforts. You can look at this as your prospectus, if you will, on the return on investment in the community that the Wild brings. We’re proud of all of the programs and initiatives.

Since its inception in 2000, the Minnesota Wild and the Minnesota Wild Foundation have invested nearly $19 million back into our community through direct giving, in-kind donations and service. Minnesota Wild players and front office staff are deeply committed to giving back to the community that has shown so much support for the team over the past 19 years. And we will continue our hard work and dedication to positively impact the lives of children and families across all corners of the state for many years to come.

Thanks for helping us Create a Greater State of Hockey!

Sincerely,

Craig Leipold
Throughout the 2018-2019 season, Minnesota Wild players and their families were very generous with their time and monetary support of many worthy causes and local charities. Players donated skating experiences to local fundraisers, hosted post-game meet-and-greets with fans, made monetary contributions to hospitals and charities, hosted signings to benefit worthy causes and volunteered their time throughout the year.

Mikko and Helena Koivu
Mikko and Helena Koivu are proud supporters of, and frequent visitors to, Children’s Minnesota. The Koivus have sponsored two patient rooms at Children’s Minnesota in St. Paul, both rooms decorated with Minnesota Wild memorabilia. Mikko also has his own locker in the Kids’ Zone on the St. Paul campus featuring Mikko’s jersey and hockey gear.

Zach and Alisha Parise
Zach and Alisha Parise are generous supporters of many local charities with particular focus on Children’s Minnesota. The Parise family sponsored a patient room at Children’s St. Paul, make regular visits to patients on both campuses, and host patient and family events. The Parises also donated a monthly family ticket package last season which included Wild game tickets, pre-game dinner, a Wild gift pack and a post-game meet-and-greet with Zach. Zach and Alisha also donated a skating party to benefit patients at Children’s Minnesota.

Ryan and Becky Suter
Ryan and Becky Suter are exceptional volunteers and fundraisers for Ronald McDonald House Charities (RMHC) – Upper Midwest. The Suters hosted the 4th Annual “Skate with the Greats” presented by RBC Wealth Management to benefit RMHC. The event included the chance to skate with Ryan and several of his Wild teammates, get autographs and photos and tour the Wild locker room. Ryan also actively supports youth hockey and is dedicated to growing the game by running Lean to Skate programs and hockey camps at Bob Suter’s Capitol Ice Arena in Madison, WI each summer.

Jason and Carly Zucker
Jason and Carly Zucker celebrated the opening of the Zucker Family Suite and Broadcast Studio at the University of Minnesota Masonic Children’s Hospital on November 26, 2018. The Zucker Family Suite and Broadcast Studio is a place where families and kids can go to watch games, record TV shows or radio segments, and escape, if only for a couple hours, from their hospital rooms. To date, Jason and Carly Zucker have raised over $1.2 million through their #GIVE16 campaign. Jason also served as a team ambassador for the NHL’s “Hockey Is For Everyone” campaign in March.

The NHL named Jason Zucker as the recipient of the 2019 King Clancy Memorial Trophy during the 2019 NHL Awards. The King Clancy Memorial Trophy is awarded to the player who best exemplifies leadership qualities on and off the ice and has made noteworthy humanitarian contributions in his community. In Jason’s honor, the National Hockey League Foundation donated $40,000 to the University of Minnesota Masonic Children’s Hospital.
Matt Dumba
Wild defenseman Matt Dumba was a generous supporter of ACES (Athletes Committed to Educating Students) during the 2018-2019 season. ACES is an out-of-school program that focuses on using sports as a hook to get kids excited about math and social-emotional learning. Matt volunteered at local schools and various outreach events, participated in e-mentoring, and helped raise over $310,000 at the annual ACES All-Star Evening.
Dumba also helped 12-year-old Kalei Forga, an elite youth hockey player from Forest Lake, MN fulfill her dream of representing Minnesota and her country by playing on a World Selects team. Kalei needed to raise money in order for her and her family to make the 10-day European trip with the team. Matt made a generous donation and provided social media exposure about Kalei’s GoFundMe account, both of which helped the Forga family achieve their goal of watching Kalei play against some of the best young players in the world.

Marcus and Natascia Foligno
Marcus and Natascia Foligno, along with Marcus’s brother, Nick, captain of the Columbus Blue Jackets, created the Janis Foligno Foundation in loving memory of their mother, Janis Foligno. Janis passed away in 2009 after a courageous battle with breast cancer. The Folignos are devoted to fundraising for the fight against cancer, working closely with local organizations to ensure the funding is used to bring us closer to finding a cure.

Eric and Tanya Staal
Eric and Tanya Staal, along with Eric’s three brothers, Jordan, Marc and Jared, make life better for children and families battling cancer. The Staal Family Foundation works as a team to support children battling cancer so that they can enjoy enriched lives. The Foundation raises funds and provides financial support to children’s organizations where they live and work, including the State of Hockey. All funds raised by the Staal Family Foundation are distributed directly to the local projects they support.

Greg and Stefani Pateryn
Greg and Stefani Pateryn, along with Minnesota Wild players, coaches and staff, donated new and gently used coats to The Salvation Army. Fans were also invited to donate coats at the Minnesota Wild – Montreal Canadiens game on December 11, 2018. Pateryn delivered the coats to The Salvation Army, who in turn distributed the coats at their many shelters and service centers throughout the Twin Cities last winter. In total, Pateryn and his Wild teammates and fans donated over 500 coats to The Salvation Army.
Matt and Kim Hendricks

Matt and Kim Hendricks actively supported charities and families across the State of Hockey last season. Through their family charity, Hendricks’ Heroes, Matt worked closely with the United Heroes League, a local military charity that ensures military family members are afforded the opportunity to participate in sports. The Hendricks family also donated a monthly ticket package to honor the men and women serving in our military.

Women’s Advocates

The Minnesota Wild and the Wild Better Halves teamed up to raise funds and awareness for Women’s Advocates, the first shelter in the nation for women and their children escaping domestic violence. Located in St. Paul, Women’s Advocates provides services to an average of 50 women and children on a daily basis. The Wild Better Halves hosted a Favorite Things basket auction raising over $5,000 for Women’s Advocates. Wild players and their significant others also purchased, prepared and served a Valentine’s Day dinner for the residents at the shelter.

Hospital Visits

Minnesota Wild players, coaches and staff made several visits to local hospitals this past season, including Children’s Minnesota, University of Minnesota Masonic Children’s Hospital, Gillette Children’s Specialty Healthcare, Regions Hospital, Minneapolis VA Health Care System and more. The hospital visits gave players the opportunity to interact with patients and their families by signing autographs, taking photos and playing video games.

Operation Christmas Child

Minnesota Wild players, coaches and their families packed shoe boxes with toys, school supplies and hygiene items for children in need around the world at their annual team Christmas party. Operation Christmas Child and Samaritan’s Purse donated 11 million shoe boxes to over 150 countries in 2018 giving joy to children across the world.

HopeKids Suite

In partnership with HopeKids, Matt Dumba and Nino Niederreiter invited families with children battling a life-threatening illness to enjoy a Minnesota Wild home game. All guests received a ticket in a catered suite and a commemorative gift.
Food Drive
Presented by Toyota

Wild fans were encouraged to bring non-perishable food items and cash donations to the Minnesota Wild – Ottawa Senators game on October 21, 2018 to benefit Neighborhood House Food Shelf. Neighborhood House is a multi-service agency providing wrap-around services for people when they need it most and strives to create a Food Market and shopping experience that is welcoming, safe, and helpful. Over 570 pounds of food was collected from fans at the game, translating to 482.5 meals for our hungry neighbors.

Toys for Tots Toy Drive

Volunteers from the Minnesota Wild and Toys for Tots stationed themselves throughout the arena at the Minnesota Wild – San Jose Sharks game on December 18, 2018 collecting new, unused toys for underprivileged children throughout the state. Numerous bins filled to the brim with toys were loaded up at the end of the game.

Book Drive
Presented by St. Paul Eye Clinic

Fans were encouraged to donate new or gently used books and monetary donations for the Wild About Reading Book Drive at the Minnesota Wild – Nashville Predators game on March 25, 2019. St. Paul Eye Clinic also collected books at their locations throughout the month of February. Over 750 books were collected for St. Paul Public Schools.

Kids Day
Presented by U.S. Bank

The Minnesota Wild celebrated the 3rd Annual Kids Day at the Minnesota Wild – Colorado Avalanche game on September 22, 2018. In an effort to introduce more kids to the great game of hockey, the Wild and its Season Ticket Members donated nearly 3,000 tickets to the game. Tickets were distributed to dozens of local non-profits and school districts, many going to underserved children who otherwise would never experience the thrill of attending a Minnesota Wild game.
Minnesota Wild players cuddled up with rescue dogs for the annual Minnesota Wild Canine Calendar. Nearly $40,000 was raised for Secondhand Hounds Dog Rescue and the Minnesota Wild Foundation.

Hockey Equipment Drive
The Minnesota Wild, Let’s Play Hockey and Minnesota Hockey partnered for the 10th Annual Used Hockey Equipment Drive on October 13, 2018. Used hockey equipment was collected at numerous Twin Cities arenas and hockey stores throughout the month of September. On October 13, thousands of pieces of donated equipment were distributed for free at Xcel Energy Center to youth hockey associations and individuals in need of hockey gear.

Canine Calendar
Minnesota Wild players cuddled up with rescue dogs for the annual Minnesota Wild Canine Calendar. Nearly $40,000 was raised for Secondhand Hounds Dog Rescue and the Minnesota Wild Foundation.

Charity of the Month
Presented by Innovative Office Solutions
In partnership with Innovative Office Solutions, the Minnesota Wild recognized one local charity each month during the 2018-2019 season. The Charity of the Month program provides awareness for the chosen nonprofit. The charity is featured on Wild.com, on Wild social media platforms, and at one Wild home game during their designated month.

PJs for Patients Pajama Drive
The Wild Better Halves hosted the annual PJs for Patients Pajama Drive at the Minnesota Wild – Arizona Coyotes game on November 27, 2018 as part of the team’s Hockey Fights Cancer initiative. All collected PJs were donated to and enjoyed by pediatric cancer patients in local children’s hospitals.

United Way Action Day
The Minnesota Wild teamed up with United Way and the six other Minnesota professional sports teams on August 9, 2018 to help stuff 25,000 backpacks with school supplies for school districts and nonprofits around the Twin Cities. Together, we gave underprivileged children the tools they need to succeed in the classroom.
Breakaway 10K/5K/1-Mile Run
Over 1,000 fans participated in the 5th Annual Minnesota Wild Breakaway 10K/5K/1-Mile Run benefiting the Herb Brooks Foundation on September 15, 2018 at Xcel Energy Center. All participants received a t-shirt and a limited edition Herb Brooks bobble head.

Ronald McDonald House Fall Party
The Minnesota Wild and Wild alum, Ryan Carter, hosted a group of kids from Ronald McDonald House on October 19, 2018 for a fall party at Pine Tree Apple Orchard in White Bear Lake, MN. The kids enjoyed apple picking, hay rides and beautiful fall weather together.

DARTS Yard Work
Minnesota Wild staff performed some spring yard work at the homes of local senior citizens with the help of DARTS, a community-based nonprofit serving seniors and their families in the Twin Cities.

Hockey Fights Cancer
The Minnesota Wild joined forces with the NHL and NHLPA for Hockey Fights Cancer, an annual program which raises money and awareness for hockey’s most important fight. The Wild partnered with six local cancer charities, each of which were highlighted at a home game in November. Each of the six charities selected one child that had been impacted by cancer to become a “Hockey Hero” for a day. The six children were introduced on Hockey Fights Cancer Night at the Minnesota Wild – Vancouver Canucks game on November 15, 2018.

Make-A-Wish Minnesota
In partnership with Make-A-Wish Minnesota, the Minnesota Wild and Minnesota Wild Foundation were proud to host a special Wild-themed Make-A-Wish experience for 3-year-old Thomas in March. Thomas and his family enjoyed full star treatment at the Minnesota Wild – Nashville Predators game on March 3, 2019. Thomas welcomed the team to the arena with pre-game fist bumps and high fives, was given a custom jersey autographed by the team, and enjoyed a pre-game dinner and shopping spree before watching the game in a private suite. Thomas also rode the Zamboni and met Wild mascot, Nordy.

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Pulling Together

Minnesota Wild staff participated in WCCO-TV’s 2nd Annual Pulling Together on September 8, 2018 benefiting Fraser House, Minnesota’s largest and most experienced provider of autism and early childhood mental health services. The event featured a series of tug of war battles pitting professional sports teams, first responders and companies from Minneapolis and St. Paul to determine which side of the Mississippi River would claim the crown. In a stunning upset, Minnesota Wild staff defeated the United States Marines and helped Team St. Paul claim the victory and raise over $77,000 for Fraser House.

A Night to BELIEVE

The Minnesota Wild and the Jack Jablonski BELIEVE In Miracles Foundation hosted the 5th Annual A Night to BELIEVE on October 27, 2018 at St. Paul RiverCentre and Xcel Energy Center. Over the past five years, the event has raised 41.53 million. Money raised is driven to advance medical research and innovative treatments that are achieving victories over paralysis. Guests also attended the Minnesota Wild – Colorado Avalanche game that night.

2018-2019 COMMUNITY DONATIONS Recap

The Minnesota Wild receives hundreds of requests for donations from many worthy organizations each month. The team donates autographed memorabilia, merchandise and tickets to local nonprofit organizations which benefit children’s medical causes, military, youth hockey, educational initiatives and underserved youth and families. Last year, donations included:

<table>
<thead>
<tr>
<th>In-Kind Donations</th>
<th>Minnesota Wild Ticket Donations</th>
<th>Suite Donations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$158,375</strong></td>
<td><strong>$197,000</strong></td>
<td><strong>$220,485</strong></td>
</tr>
<tr>
<td>1,352 DONATIONS</td>
<td>2,255 TICKETS</td>
<td>1,764 TICKETS</td>
</tr>
</tbody>
</table>

**TOTAL GIVING:** **$575,860** 4,019 TICKETS
Little Wild
Presented by Hy-Vee
In partnership with Hy-Vee, Minnesota Hockey, Pure Hockey, NHL and NHLPA, the Minnesota Wild hosted the 5th Annual Little Wild Learn to Play program. Led by Minnesota Wild alum Keith Ballard, Little Wild introduced nearly 1,300 youth ages 5-8 to the game of hockey. For a nominal fee of $125, the Little Wild program provided each child with a full set of gear, four 1-hour on-ice training sessions, and a complimentary ticket to a Minnesota Wild pre-season game. This past year, the Little Wild program visited 20 rinks across the state.

Hockey Captain Spotlight Program
Presented by West Bend Mutual Insurance
The Minnesota Wild teamed up with West Bend Mutual Insurance to present the inaugural Hockey Captain Spotlight Program. The program honored two high school hockey captains (one male and one female) per month, November through March. The candidates were selected based on criteria such as leadership on and off the ice, passion for the game, contributions made in their local community, and going above and beyond to help create a greater State of Hockey. The ten honorees received a custom Wild jersey, two suite tickets to the Minnesota Wild – Boston Bruins game on April 4, 2019, and were highlighted on the video board and on Wild social media the day of the game.

SUSTAINABILITY

NHL Green Initiative
The Minnesota Wild and its partner venues, Xcel Energy Center and Saint Paul RiverCentre, continue to serve as leaders in sustainability in the sports, entertainment and convention industries. We are the only organization to possess LEED, Green Globes and APEX / ASTM certifications – making us sustainable by any standard.

Our sustainability portfolio focuses on seven areas of impact, including waste, energy, water, purchasing, air quality, community, and transportation. Highlights in 2018-2019 included:

- Windsource® Program. Purchasing enough renewable energy to offset 100% of the electricity for all home Wild games
- Upgrading over 8,500 lights to higher efficiency models since the sustainability program began
- Signing on to the United Nations’ Sports for Climate Action Framework
Mite Holiday Jamboree
Presented by Xcel Energy

The 3rd Annual Minnesota Wild Mite Holiday Jamboree was hosted at Xcel Energy Center and TRIA Rink at Treasure Island Center on December 27-28, 2018. A record 64 teams participated in the Mite Holiday Jamboree, including 32 8U girls teams and 32 8U youth teams. Each team played three 30-minute half-ice games, giving youth hockey players from across the State of Hockey the opportunity to play on the home ice of the Minnesota Wild.

Girls Hockey Weekend
Presented by Schwan’s

The Minnesota Wild, in partnership with Schwan’s Home Delivery, Minnesota Hockey, USA Hockey, WCHA and the Minnesota Whitecaps, hosted Girls Hockey Weekend December 14-15, 2018 at Xcel Energy Center. Over 200 8U, 10U and 12U girls were invited to the Minnesota Wild – Calgary Flames game on December 15, 2018 and participated in on-ice clinics and dryland training throughout the weekend. Each girl received a Minnesota Wild jersey and were treated to a post-event pizza party.

Youth Hockey Spotlight Games
Presented by U.S. Bank

The Minnesota Wild hosted three Youth Hockey Spotlight Games during the 2018-2019 season, including stops in South St. Paul (Peewee B), Delano (12U B) and Marshall (Peewee B). The Wild brought their full in-game experience to all three locations, including national anthem singer, John deCausmeaker; PA announcer, Adam Abrams; Noddy; FOX Sports North reporter, Kevin Gorg; and celebrity coaches including Alex Stalock, Wes Walz and Keith Ballard among others. The youth hockey teams received name plates, custom jerseys, Wild tote bags and water bottles in their locker stalls and were surprised with capacity crowds at each rink.

Leadership Summit
Presented by West Bend Mutual Insurance

The 2nd Annual Minnesota Wild Leadership Summit was held on July 10, 2018 at Saint Paul RiverCentre and Xcel Energy Center. Boys and girls high school hockey captains and their coaches from throughout Minnesota gathered for the unique opportunity to hear from coaches, former players and industry leaders about what it takes to be a leader. This free event was attended by nearly 300 high school hockey captains and coaches representing 53 teams. Attendees were also invited to watch the Minnesota Wild Development Camp after the event.

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Youth Hockey Referee Spotlight Program
The Minnesota Wild, in partnership with Minnesota Hockey and the Positive Coaching Alliance, honored one male and one female youth hockey referee per month. Honorees were selected by Minnesota Hockey Officials Association and received two game tickets and a meet-and-greet with the NHL referees before the game. The youth referees were also invited to skate onto the ice prior to the game for team introductions and the national anthem.

Youth Hockey Referee Seminar and Clinic
The Minnesota Wild, in partnership with Minnesota Hockey Officials Association, invited aspiring officials from across the State of Hockey to complete their Level 1 seminar and clinic requirement at the Minnesota Wild offices and TRIA Rink on September 16, 2018. Participants received instruction from Minnesota Hockey officials, skated on the Wild practice rink, and received a complimentary ticket to a pre-season Wild game.

Officials Appreciation Night
The Minnesota Wild honored hockey officials from across the State of Hockey at the Minnesota Wild – Winnipeg Jets game on April 2, 2019. Officials who attended the game received an on-ice photo opportunity, enjoyed a Q&A with members of the Minnesota Hockey Officials Association and a meet-and-greet with the NHL officials prior to the game.

Hockey Day Minnesota
Presented by Wells Fargo
The Minnesota Wild and FOX Sports North presented the 13th Annual Hockey Day Minnesota in Bemidji, MN. The day featured three outdoor games on the shores of Lake Bemidji, including two boys high school games (Minnetonka vs. Andover and Greenway vs. Bemidji) and a women’s college game (Minnesota State University vs. Mankato vs. Bemidji State University). Hockey Day culminated with the Minnesota Wild – Columbus Blue Jackets game at Xcel Energy Center. Overflow crowds in Bemidji braved record cold temperatures (it was -26 degrees at puck drop) and helped raise money to be reinvested in Bemidji youth hockey.
Wild For A Day
Presented by Jersey Mike’s Subs
The Wild for a Day program, presented by Jersey Mike’s Subs and supported by the Positive Coaching Alliance, recognized five youth hockey players who demonstrated commitment, hard work and passion for the game and their community. The selected candidates were invited to watch a Minnesota Wild practice and received autographs from Wild players, game tickets and in-arena recognition.

Minnesota Whitecaps
The Minnesota Wild were proud supporters of the Minnesota Whitecaps last season, the Whitecaps’ first year in the National Women’s Hockey League (NWHL). The Whitecaps played their home games at TRIA Rink, the practice facility of the Minnesota Wild. The Whitecaps sold out each home game, including the NWHL championship game on March 17, 2019. A goal scored 49 seconds into overtime gave the Whitecaps an exciting 2-1 victory over the Buffalo Beauts to win their first Isobel Cup.

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Learn To Skate
In July 2018, the Minnesota Wild partnered with the Sanneh Foundation to host a week-long Learn to Skate program at TRIA Rink. The Sanneh Foundation is a local nonprofit whose mission is to empower kids, improve lives and unite communities. Graduates of the program were invited to participate in the St. Paul Little Wild season thanks to scholarships provided by the Minnesota Wild Foundation.

St. Michael-Albertville Pee wee Hockey Team
Longtime St. Michael-Albertville hockey coach, Harv Graczyk, died tragically in December 2018 from a traumatic brain injury he suffered during a routine practice. Shortly after his death, the Minnesota Wild invited the St. Michael-Albertville Pee wee hockey team to the Minnesota Wild – Nashville Predators game on March 3, 2019 for a much needed reprieve. Former Wild standout and current FOX Sports North analyst, Wes Walz, stopped by the suite to sign autographs and visit with the team.

Humboldt Broncos
The hockey world was in mourning on April 6, 2018 when a horrific accident took the lives of 16 members of the Humboldt Broncos of Saskatchewan Junior Hockey League. An additional 13 members of the team’s traveling party were seriously injured. The tragedy hit close to home for Wild assistant coach, Bob Woods. Woods once lived near Humboldt and is one of the team’s biggest fans. On January 29, 2019, Woods and Zach Parise met with Xavier Labelle, one of the few survivors of the accident, at TRIA Rink in St. Paul. On behalf of the Minnesota Wild, Woods and Parise presented Xavier with a team-signed Broncos flag, a Zach Parise autographed stick and an autographed Devan Dubnyk helmet. The helmet was inscribed with words of encouragement from Dubnyk and the team.
Military Appreciation Night

The Minnesota Wild hosted its annual Military Appreciation Night at the Minnesota Wild – Washington Capitals game on November 13, 2018. Wild players wore custom camouflage jerseys during pre-game warmups. The jerseys were signed and made available for purchase via an online auction with proceeds benefiting the United Heroes League (UHL). UHL also received the Split the Pot Raffle proceeds and a $1,000 grant went to Minnesota Warrior Ice Hockey for selling game day magazines.

The Wild paid tribute to Gold Star Families and recognized Mark Manney, current head coach of Andover boys high school hockey team and former pilot of Air Force One. A special ticket discount was extended to military members and their families. Children of military members participated in several Wild game-night staples, including Bench Buddies, Zamboni rides and the BMO Harris Flag Bearer. Fan contests and entertainment throughout the game also featured military families.

Beyond the Yellow Ribbon

The Minnesota Department of Military Affairs declared the Minnesota Wild a Beyond the Yellow Ribbon company in January 2017. To receive the designation, the Wild presented an action plan that demonstrated its commitment to recruiting and training service members and veterans and evidence of its employee and community outreach. The Minnesota Wild has been committed to supporting and honoring military members through charitable causes, in-game presentations and more.

Surprise Trip for Veteran

On Military Appreciation Night, the Minnesota Wild surprised Purple Heart recipient and Minnesota Warriors hockey player, Jon Albert, with a surprise trip to Chicago for the Minnesota Wild – Chicago Blackhawks game on November 18, 2018. Jon and his wife, Clara, flew on the team charter, stayed at the team hotel and enjoyed a pre-game dinner with the team before heading to the United Center for the game.
Guardian of the Game
The Minnesota Wild, in conjunction with the Minnesota Public Affairs Office, selected one military member from various branches to be recognized as the Guardian of the Game during each home game of the 2018-2019 season. The honorees stood side-by-side with veteran John deCausmeaker for the singing of the national anthem.

Hiring Our Heroes
The Minnesota Wild, in partnership with the U.S. Chamber of Commerce, were proud to host the 5th Annual Hiring Our Heroes job fair at Xcel Energy Center on March 19, 2019. The job fair connected veterans, service members and military spouses with meaningful employment opportunities. More than 100 employers and 250 job seekers gathered at Xcel Energy Center for this annual event. Workshops included resume writing and interviewing skills. All attendees received two tickets the Minnesota Wild – Colorado Avalanche game that night.

United Heroes League
The Minnesota Wild has supported the United Heroes League since 2009, hosting several events through the years to coincide with United Heroes League’s focus of giving. Wild players support the Minnesota-based organization by participating in charity hockey games, golf fundraisers, coaching local military kids, donating to the organization, and sitting in on NHL Live to talk about the importance of United Heroes League.

Zebras Care
The Minnesota Wild, in partnership with the NHL, NHL Officials Association and the Minnesota Military Family Assistance Center, were pleased to welcome back the Zebras Care program during the 2018-2019 season. Once a month, from November thru February, this program provided an opportunity for children of active duty or deployed service members to enjoy a Minnesota Wild hockey game and a pre-game meet-and-greet with the NHL officials.
STEM Day

The Minnesota Wild hosted its first-ever STEM Day at TRIA Rink on May 2, 2019. The Minnesota Wild Teacher of the Year, Sarah Nelson, brought over 100 students from Hidden Oaks Middle School to TRIA Rink to experience hands-on hockey themed STEM learning.

Teacher of The Year

The Minnesota Wild named Sarah Nelson, sixth grade science teacher at Hidden Oaks Middle School in Prior Lake, MN, as the recipient of the 2018-2019 Minnesota Wild Teacher of the Year Award. Nelson received a custom Wild jersey and made the “Let’s Play Hockey” announcement at the Minnesota Wild – New York Rangers game on March 16, 2019. Chosen at random from a pool of five finalists for the Teacher of the Year Award, Nelson participated in the Future Goals Program, an NHL and NHLPA initiative.

Faceoff For Fitness Program

The Minnesota Wild’s Faceoff For Fitness Program visited 45 elementary schools in Minneapolis and St. Paul during the 2018-2019 season. The program educates elementary school students about the importance of a healthy and active lifestyle and teaches students about the great sport of hockey. The Faceoff For Fitness team included former Wild player and Stanley Cup champion, Ryan Carter; Olympic gold medalist and Minnesota Whitecaps player, Hannah Brandt; Minnesota Wild mascot, Nordy; and in-arena host, Rusty Kath. All students received a pack of Wild trading cards, each featuring a fitness or nutrition tip. The Wild also donated a set of street hockey equipment to each participating school.
Wild Buddies
Since the team’s inception in 2000, Minnesota Wild employees have volunteered their time to mentor St. Paul elementary school students. This tradition continued during the 2018-2019 season. Last year, Wild staff mentored 4th grade students at Horace Mann Elementary School in St. Paul. To date, nearly 750 children have benefited from the Wild Buddies mentorship program. Mentors give about an hour of their time each week during the school year, helping students with basic lessons and assignments, and providing kids with a caring adult who encourages and supports them.

Disabled Hockey Night
The Minnesota Wild hosted its annual Disabled Hockey Night at the Minnesota Wild – Winnipeg Jets game on September 26, 2018. Each season, the Wild highlights the amazing work done in the hockey community by Minnesota Disabled Hockey, an affiliate of Minnesota Hockey and USA Hockey. Minnesota Disabled Hockey groups include Minnesota Wild Special Hockey, a program for skaters of all ages with intellectual disabilities; Minnesota Wild Sled Hockey for skaters of all ages with physical disabilities; Warrior Hockey for skaters wounded in military service; and, Minnesota Wild Blind Hockey for skaters with visual impairments. These organizations received a $1,000 grant from the Minnesota Wild Foundation for selling game day magazines and benefited from proceeds from the Split the Pot Raffle program.

Future Goals
The Minnesota Wild’s Future Goals program, in partnership with the NHL and NHLPA, reached 16,251 students by bringing interactive, educational opportunities to 176 schools throughout Minnesota. The Future Goals program teaches important skills with a STEM sports curriculum that helps prepare kids for success in life. Using the fast-paced game of hockey as a STEM learning vehicle, the program helps students understand the real world applications of science and math principles. The course is for students in grades 4-7 and is available to schools at no cost.

Wild About Reading
Presented by St. Paul Eye Clinic
The 2018-2019 season marked the 16th year the Minnesota Wild hosted its Wild About Reading program. The program’s goal is to promote the importance of reading and increase student literacy by encouraging kids to read outside of the classroom. Since its inception in 2003, over 200,000 students throughout the State of Minnesota have participated in the Wild About Reading program.
Hockey is for Everyone
Presented by TRIA and Regions Hospital

The Minnesota Wild hosted Hockey is for Everyone (HIFE) at the Minnesota Wild – San Jose Sharks game on March 11, 2019. HIFE is an NHL initiative which focuses on creating a safe, positive and inclusive environment for all who cherish this great game. The Wild welcomed fans, players, coaches and families from various communities and programs on HIFE Awareness Night, including ACES, DinoMights, Hendrickson Foundation, Herb Brooks Foundation, Minnesota Disabled Hockey, Minnesota Whitecaps and You Can Play.

Twin Cities Pride Parade & Festival

In an effort to promote Hockey is for Everyone, J.T. Brown, Nordy and Minnesota Wild staff marched in the 2019 Twin Cities Pride Parade and participated in the Pride Festival in Loring Park.

Soul On Ice – ACES

In celebration of Black History Month, the Minnesota Wild welcomed 30 students from ACES (Athletes Committed to Educating Students) for a special viewing of the documentary, Soul On Ice: Past, Present and Future, in the Wild’s team viewing room at TRIA Rink. The students received a catered lunch, a meet-and-greet with Matt Dumba and Jordan Greenway, and an exclusive viewing party with Mark Rosen, St. Paul Mayor Melvin Carter, and Kwame Mason, the director and producer of Soul On Ice. The film shines a light on the history of black athletes’ contributions to hockey.

Minnesota Wild Blind Hockey Program

The Minnesota Wild, in partnership with Minnesota Hockey, launched Minnesota’s first-ever blind hockey program. The program is open to players of all ages with visual impairments. The inaugural season opened on October 21, 2018 with a Try Blind Hockey event in Woodbury, MN and hosted weekly practices at TRIA Rink and other local venues with an emphasis on teaching basic skating and hockey skills.

Equity on Ice

On November 14, 2018, the Minnesota Wild partnered with the St. Paul Port Authority to host Equity on Ice at TRIA Rink, an event which brought together like-minded non-profit organizations that use ice as a way to connect with the community. Ticketed guests participated in an open skate, took photos with Nordy, got autographs from Joel Eriksson Ek and Jordan Greenway, and took tours of the Wild locker room. Proceeds raised at the event were used to purchase equipment and ice time for local charities, including DinoMights, Friends of St. Paul Hockey and Brown Bodies.
The Minnesota Wild Foundation exists to support the game of hockey and improve the lives of families in the State of Hockey. With the generous support of Minnesota Wild players, fans, donors, and corporate partners, the Minnesota Wild Foundation supports pediatric medical causes, serves as the largest non-member funding source for Minnesota Hockey, and provides fundraising opportunities for youth hockey associations across the state. Since its inception in 2009, the Wild Foundation has distributed more than $4 million in grants to hockey organizations and children’s medical related charities and has dispersed over $2 million to local charities through its Split the Pot Raffle program. Together we create a Greater State of Hockey.

MINNESOTA WILD FOUNDATION REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raised from Events</td>
<td>$410,535</td>
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<tr>
<td>Raised from Sales</td>
<td>$110,556</td>
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<tr>
<td>MWF Raffles</td>
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<td>Corporate Contributions MN Wild</td>
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<td>Corporate Contributions Other</td>
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<td>Individual Contributions</td>
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<tr>
<td>Donated Goods &amp; Labor</td>
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<td>14%</td>
</tr>
<tr>
<td><strong>Total Revenue FY19</strong></td>
<td><strong>$927,106</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>

Greater State of Hockey Broadcast Auction
Presented by FOX Sports North

On March 7, 2019, in partnership with FOX Sports North, the Wild Foundation hosted the first ever Greater State of Hockey Broadcast Auction when the Wild took on the Tampa Bay Lightning. The broadcast auction featured a variety of premium auction items and one-of-a-kind experiences as well as unique merchandise packages available for bid via online auction. The broadcast also featured interviews and vignettes highlighting Wild Foundation beneficiaries and the impact the Wild Foundation has had on their work in the community.

In-Game Sales and Online Auctions

During the 2018-2019 season, the Wild Foundation raised funds to serve its mission by hosting several in-game sales and online auctions. At designated home games throughout the season, fans had the chance to purchase mystery pucks signed by Wild players, along with unique merchandise and memorabilia. The Wild Foundation also hosted a number of online auctions featuring custom warm up jerseys worn and signed by Wild players, game used, autographed goal pucks and other collectible Wild memorabilia.
Whiskey & Wine with the Wild

The 2nd Annual Whiskey & Wine with the Wild event took place on February 17, 2019 at Herbie’s on the Park in St. Paul. Wild forward and Alternate Captain, Zach Parise and his wife Alisha, hosted the intimate event where guests sampled various wines and whiskeys, nibbled hearty appetizers, and mixed and mingled with members of the Wild roster. The event benefited the Minnesota Wild Foundation and Crescent Cove, Minnesota’s first and only children’s hospice and respite home.

Wild on the Water

The 2nd and 3rd Annual Wild on the Water Fishing Tournaments at Izatys Resort on Mille Lacs Lake took place during the 2018-2019 season. The 2nd Annual event presented by Alumacraft took place July 14-15, 2018 and the 3rd annual event presented by Alumacraft and Evinrude took place June 29-30, 2019. This great outstate event included an intimate VIP event the night before the tournament with the opportunity to meet current and former Minnesota Wild players and coaches and outdoor personalities, followed by a full day of bass fishing, competition and prizes. Also featured was a public weigh in event that included local vendors, food and activities as well as an autograph session with celebrity participants. In its three-year history, the event has raised approximately $142,000 for local charities.

Fundraising Events

Wild About Children

Presented by West Bend Mutual Insurance

On December 16, 2018 Wild About Children, presented by West Bend Mutual Insurance, raised over $230,000 for the team’s charity and Children’s Minnesota. In its fifteen-year history, the Wild About Children gala has raised more than $2.3 million to benefit Children’s Minnesota and the Minnesota Wild Foundation. Proceeds from the December event benefited Children’s new pediatric heart transplant program.

Strike It Wild

Presented by Treasure Island Resort & Casino

The 5th Annual Strike It Wild bowling event, presented by Treasure Island Resort & Casino, took place at Treasure Island’s Island Xtreme Bowl on October 21, 2018. Attendees joined the entire Wild roster for an afternoon of bowling fun and fundraising to benefit the DireMights and Minnesota Wild Foundation. In its five-year history, the event has raised over $442,000 for local charities.

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How the Minnesota Wild Foundation Supports Its Mission Throughout the State of Hockey

The Minnesota Wild Foundation is dedicated to creating a greater State of Hockey by focusing its work on two categories: the growth and development of the game of hockey with particular focus on early engagement and children’s medical related causes. The Wild Foundation supports organizations that align with its mission in these two categories through annual grants, by providing in-game fundraising opportunities, and by sharing proceeds from fundraising events and initiatives.

Split the Pot Raffle

At each Wild home game in the 2018-2019 season, the Wild Foundation and Xcel Energy Center hosted an in-arena Split the Pot Raffle to benefit local charities that align with the mission and purpose of the Wild Foundation. Fans may purchase raffle tickets from the time gates open through the end of the second intermission. One lucky winner is selected at random to take home half the gross proceeds from that game’s raffle ticket sales, up to $10,000. The game’s designated charity received the remaining proceeds. During the 2018-2019 season, approximately $300,000 was raised for local charities via the raffle program. The Wild Foundation was also thrilled to celebrate a major fundraising benchmark when the total proceeds disbursed to local charities via the raffle tipped over the $2 million mark at the end of November, 2018. The Wild Foundation and raffle beneficiaries are grateful to all the generous fans who have enthusiastically purchased tickets over the nine-year history of the Split the Pot Raffle program.

Game Day Magazine Sales

Each season, Minnesota youth hockey associations with a 501(c) (3) designation are encouraged to apply for the opportunity to sell game day magazines at Wild home games and for their efforts they receive a one-time, $1,000 grant from the Minnesota Wild Foundation. Over the course of the 44 games during the 2018-2019 season, 1,800 youth and amateur hockey players, and their families volunteered their time to sell approximately 12,800 game day magazines and the Wild Foundation distributed $44,000 in grants to support youth and amateur hockey.

“"Our daughter is 9 years old and plays for the MN Wild Special Hockey League. She has had multiple medical diagnoses and numerous hospital stays. We were surprised with tickets to the MN Wild game on the same day we found out she needed another brain surgery. Our family had a blast at the game, it was truly amazing. She had her 5th brain surgery November 30th at St. Paul Children’s Hospital. She ended up having the MN Wild room and loved the kids Wild hangout room. Thank you for everything you do as an organization.

— Sincerely, Allison Marsh and Family""
Prairie Island Indian Community/Minnesota Wild Foundation Scholarship Program

The Prairie Island Indian Community (PIIC) has been very generous to the State of Hockey over the last decade. In 2010, in partnership with the Minnesota Wild Foundation, the Prairie Island Indian Community established a match program tied to Minnesota Wild game day magazine sales. For every $1 dollar used to purchase a Wild game day magazine, the PIIC donates $1 back to the Minnesota Wild Foundation. Thanks to the incredible generosity of the PIIC, nearly $1 million has been invested in Minnesota youth and amateur hockey.

Prairie Island Indian Community/Minnesota Wild Foundation Scholarship Program

The Prairie Island Indian Community/Minnesota Wild Foundation Scholarship utilizes funds from the game day magazine sales match to benefit youth hockey players in the St. Paul area. The Wild Foundation believes it is important to do its part to preserve the great hockey tradition of our neighbors in St. Paul and help children and families afford to play the game they love. The St. Paul associations that benefit include Johnson-Como-North St. Paul, St. Paul Capitals, Edgcumbe and Langford Park. The PIIC/MWF Scholarship Committee awarded nearly $45,000 in scholarships to 106 youth skaters in St. Paul. Since the scholarship program began, the Wild Foundation has distributed over 950 scholarships to youth hockey players in St. Paul thanks to the support of the Prairie Island Indian Community.

Wild Teen Rooms at Children’s Minnesota

The Wild Foundation has proudly sponsored two teen specific lounge spaces on the St. Paul and Minneapolis campuses of Children’s Minnesota. These Wild themed spaces provide a semi private setting just for older patients to get away from their rooms where they can hang out with other kids their age, play video games or use the computers. The Wild Foundation also hosts events like Wild viewing parties in these spaces throughout the year. During the 2018-2019 season, the Wild Foundation hosted a New Year’s Eve party for patients at the St. Paul campus. Festivities included a ball drop moment hosted by Wild in-game hosts, fun with arts and crafts, and ‘party in a bag’ kits complete with noisemakers, beads and party hats. Patients also enjoyed delicious chicken sandwiches provided by our friends at Chick-fil-A.

DinoMights Photo Day and Interns for a Day at Xcel Energy Center

To celebrate the first season of the DinoMights’ St. Paul chapter and to kick off the year on the right skate, the Wild Foundation invited Dino skaters and coaches to Xcel Energy Center for annual team and player photos on Wild ice. The group also had a chance to try on equipment, get their jersey assignments and had some time for a few rounds of fishes and whales.

The Wild Foundation also welcomed four outstanding DinoMights to be Wild interns for a day. The interns got a behind the scenes building tour, enjoyed dinner in press dining and met with multiple staff members from across the organization along the way. The internship was an opportunity for these remarkable kids to learn about the many types of jobs and duties as well as the varied backdrops and skills needed for each job that go in to making a Wild game night happen.

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MINNESOTA WILD FOUNDATION GRANTS

Total Grants FY19 $505,246

- Hockey Organizations 64.03%
- Children’s Medical Related & Other 35.97%

During the 2018-2019 Wild season, the Minnesota Wild Foundation distributed over $500,000 in grants to charities across the State of Hockey including grants in the Des Moines, Iowa community made on behalf of the Wild’s American Hockey League affiliate team, the Iowa Wild. 64% of annual grants were distributed to hockey related organizations and 36% to children’s medical and other charities.

44 Youth and Amateur Hockey Associations
- 42 Minnesota State High School League Boys’ Hockey Coaches Association
- 1 Minnesota State High School League Girls’ Hockey Coaches Association
- 1 Minute Men in support for Mr. Hockey
- 1 Opportunity On Deck
- 1 United Heroes League
- 1 Masonic Children’s Hospital

Other:
- DinoMights
- Edgcombe Youth Hockey
- Fairmont Youth Hockey
- Gabe Fleming Memorial Hockey Scholarship
- Johnson/Como/North St. Paul Youth Hockey Association
- Langford Park Hockey
- Mercy One Des Moines Medical Center
- Minnesota Hockey

Thank you. For more information, contact us at 651.602.6000 or mnwildfoundation@wild.com.
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CREATING A GREATER STATE OF HOCKEY