The newly-renamed Fifth Third Arena, Chicago Blackhawks Community Ice Rink, continued to make an impact on the people of Chicago. Serving as a vibrant hub of activity for the surrounding community and city as a whole, the 125,000-square-foot facility helped CBF further build upon our relationship with Chicago Public Schools and expand our after school and summer programs focused on nutrition, physical fitness and STEM education for underserved youth. In partnership with this state-of-the-art facility, our plans for the future are rooted in growth with respect to both infrastructure and the children we serve.

The support of our sponsors and fans has been the essence and cornerstone of CBF’s success this past year. Through their generosity at our charitable events and other key initiatives, such as Silent Auctions, Split-the-Pot and Foundation Night game, we are able to give tremendous amounts back to our community. On behalf of CBF, we would also like to include a special note of thanks to those of you who purchased a copy of *The Breakaway: The Inside Story of the Wirtz Family Business and the Chicago Blackhawks* this year. With all proceeds benefitting the Foundation, we were able to raise more than $400,000 that will help us expand our programs and partnerships that serve Chicago area families.

We are also grateful to our players for their continuous involvement in our Foundation’s work. This year, specifically, Corey Crawford donated his restored 1970 Chevrolet Chevelle SS to CBF and invested his time into fundraising support through the Chicago Auto Show and more. Corey’s donation resulted in our most successful raffle fundraiser of all time – raising more than $217,000 to be put directly back into the community through impact-driven programming and charitable grants to local nonprofit partners.

As we look ahead to the 2019-20 season, we remain committed to bettering our community and helping mold the next generation of fans, athletes and neighbors. We would not be in the position to pursue our mission of a healthier, smarter, more secure world for families in and around Chicago without the support from partners like you.

**V**ery day, the Chicago Blackhawks Foundation (CBF) works toward achieving a healthier, smarter and more secure environment for families in and around Chicago. While this goal cannot be accomplished overnight, thanks to the help of our supporters, we are pleased to share that 2018-19 was another incredible year for the Foundation. By providing increased access to programming and resources, the organization made a positive impact focused on health & wellness, education, youth engagement and family services, in addition to growing the great game of hockey.

**ON BEHALF OF THE CHICAGO BLACKHAWKS OWNERSHIP, FRONT OFFICE AND PLAYERS, WE HUMBLY THANK YOU FOR YOUR CONTINUED SUPPORT OF THE CHICAGO BLACKHAWKS FOUNDATION.**

W. Rockwell Wirtz
Chairman, Chicago Blackhawks

John F. McDonough
President & CEO, Chicago Blackhawks
CHICAGO BLACKHAWKS FOUNDATION,
COMMUNITY RELATIONS AND FAN DEVELOPMENT

TOVAH McCORD
FOUNDATION DIRECTOR

ASHLEY HINTON
SENIOR DIRECTOR,
Community Relations

SARA OLSON
MANAGER,
Community Relations

MEGHAN POLLOCK
MANAGER,
Community Relations

RACHEL STELLFOX
EVENT COORDINATOR,
Community Relations

ANNIE CAMINS
SENIOR EXECUTIVE DIRECTOR,
Fan Development

SPENCER MONTGOMERY
FAN DEVELOPMENT MANAGER

LAURA JORDAN
FAN DEVELOPMENT COORDINATOR

SAMANTHA RATTY
FAN DEVELOPMENT COORDINATOR

JAMAL MAYERS
COMMUNITY LIASON
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The Chicago Blackhawks Foundation seeks to create a healthier, smarter, more secure world for families in and around Chicago. Our commitment is to provide access to the programming and funding necessary for organizations to make a positive impact. Our goal is to grow the game we love while giving the people we serve a chance for something greater.
OUR PILLARS

HEALTH & WELLNESS
EDUCATION
YOUTH ENGAGEMENT
FAMILY SERVICES
GROWING THE GAME
Fifth Third Arena is not only the practice facility for the Chicago Blackhawks and visiting National Hockey League teams, but also a critical space for community programming and hockey development.

Since opening in November 2017, the 125,000 square-foot, privately-funded facility has been home to marquee community programming from the Chicago Blackhawks and Chicago Blackhawks Foundation including First Stride, Building Champions and Healthy Hawks. Additional on-ice programs in partnership with local non-profits provide free field trips and other incentives for children who would not otherwise have the chance to learn the game of hockey.

FOR MORE INFORMATION, VISIT FIFTHTHIRDARENA.COM
2018-19 COMMUNITY IMPACT

MORE THAN $1.85 MILLION AWARDED TO GRANT RECIPIENTS
MORE THAN 1,200 IN KIND DONATIONS
MORE THAN $400,000 RAISED FROM ROCKY WIRTZ'S THE BREAKAWAY BOOK SALES
MORE THAN 35 COMMUNITY EVENTS & PROGRAMS
MORE THAN 28,000 STUDENTS PARTICIPATED IN THE FUTURE GOALS PROGRAM
YOUTH PROGRAMS

FIRST STRIDE • FUTURE GOALS
BUILDING CHAMPIONS • G.O.A.L.
PARK DISTRICT CLINICS • GOLDEN COYNES
READING PROGRAM • SERVICE CREW
LITTLE BLACKHAWKS • HEALTHY HAWKS
SUMMER SKATE • FAMILY SKATE
FIRST STRIDE

First Stride is the follow-up program to G.O.A.L., allowing 4th and 5th grade students with floor hockey experience to take the ice. The program focuses on bringing science, technology, engineering and math to life through hockey.

On the ice, participants learn how to fall, how to get up and the importance of bending your knees to stay balanced. In the classroom, students use Future Goals - Hockey Scholar, which enables students to explore real-life applications of fundamental STEM concepts.
FUTURE GOALS
STEM SHOWCASE

In February 2019, the Chicago Blackhawks fan development team hosted Chicago Public School students at the Future Goals STEM Showcase. During the event, students were guided through custom STEM workbooks while watching Blackhawks players and Tommy Hawk take part in a skills competition that measured speed, energy and angles.

JAMAL MAYERS, COMMUNITY LIASON

“For kids to get out of the classroom and get to see examples of actual hockey players and learn at the same time was an unbelievable event.”

8,000
STUDENTS ATTENDED
BUILDING CHAMPIONS

Presented by Cigna

The Chicago Blackhawks Foundation partnered with Build Inc. to roll out a six-week afterschool program that fostered social and emotional learning through sports. During the program, students learned about key life lessons gained from being a member of a team through classroom discussion and physical activities in the gym. Students celebrate the completion of their program by skating on the ice.

300 STUDENTS PARTICIPATED

“It allows students to become leaders, and it teaches them to think about their future.”

CARL WILLIAMS, ERIE NEIGHBORHOOD HOUSE MENTOR
G.O.A.L. (GET OUT AND LEARN)

The G.O.A.L. program introduces hockey at the grassroots level to kids who may not otherwise have the opportunity to try the game. The program brings hockey to schools, community centers and other venues where students can play in safe and structured environments. To make the game more accessible, the Blackhawks provide necessary equipment, tips on how to grow the program and instruction from youth hockey coaches.
CHICAGO PARK DISTRICT CLINICS

Through a partnership with the Chicago Park District, our fan development team hosted free weekly clinics at outdoor rink locations throughout the winter. Players learn the fundamentals of hockey, including how to handle and shoot the puck. Participants receive a jersey and rental equipment.

803 PLAYERS REGISTERED

“This long-standing partnership has allowed us to continue to grow the presence of the sport in neighborhoods citywide.”

MICHAEL P. KELLY, CPD SUPERINTENDENT & CEO
Golden Coynes

Launched in May 2019, Golden Coynes is an all-girls development hockey program created in partnership with 2018 Olympic Gold Medalist Kendall Coyne Schofield. Led by an all-female staff, the program focuses on skating, stickhandling, shooting, positional concepts and small area games. It attempts to create a fun environment for girls ages 6-12 who want to continue to grow as female hockey players. In its first session, Golden Coynes had 52 participants from all over the Chicagoland area.

“The Chicago Blackhawks are leaders in growing the game and specifically the girls’ and women’s game. It has been awesome to see and awesome to be a part of.”

Kendall Coyne Schofield

At left: Kendall Coyne Schofield prepares to take the ice with the first session of the Golden Coynes.
READING PROGRAM

*Presented by Dover Foundation*

The Chicago Blackhawks Reading Program is designed to encourage students to read in and out of the classroom. The program runs from September through February and helps students get excited to read, motivated by prizes and an appearance from a Blackhawk!

5,600 PARTICIPANTS  900,000 TOTAL PAGES READ

SERVICE CREW

*Presented by Dover Foundation*

The Blackhawks ServICE Crew is designed to encourage youth, ages 8-18, to take an active role in their community by volunteering and giving back. Last season, the winning group joined Dylan Strome to create care packages for deployed members of the military.

1,000 PARTICIPANTS  4,000 HOURS LOGGED
LITTLE BLACKHAWKS

Through a partnership with the NHL, NHLPA and local rinks, the Blackhawks launched the Little Blackhawks program in 2017. Developed with the help of experts from USA Hockey and Hockey Canada, the Learn to Play initiative aims to inspire more families to join the hockey community without barriers, offering instruction to first-time participants between 5-9 years of age. As children learn the skills needed to succeed on the ice, they also build important character traits needed to succeed off the ice. For a low cost, participants receive certified instruction at a local rink and new head-to-toe gear.

4,000 FAMILIES INVOLVED
HEALTHY HAWKS

The Chicago Blackhawks Foundation partnered with Pilot Light to create the Healthy Hawks program. Under the guidance of a Pilot Light teacher, participants create a nutrient-dense snack while making connections to their own daily decision-making. Activities require students to think critically about the ways in which their food choices impact themselves, their families and the people in their communities. Participants are engaged in the lesson through a mix of hands-on activities, group work, discussion and individual reflection. Afterwards students move to the gym to participate in guided activities, including stretching, running, jumping and relay races.

17
SESSIONS

850
KIDS PARTICIPATED
SUMMER SKATE

This past summer, CBF invited nonprofits running summer youth programs to come to Fifth Third Arena for a skating field trip at no cost to them. Participating groups were provided with free transportation, skate helpers, socks and private ice time.

FAMILY SKATE

Presented by Gunzo's

The Chicago Blackhawks Family Skate program provided a free field trip for community-based organizations serving youth and families. The purpose of Family Skate was to give a memorable experience to under-privileged youths and families that allow them to bond and nurture relationships while trying something new.

180 SUMMER SKATE PARTICIPANTS

200 FAMILY SKATE PARTICIPANTS
CHARITABLE GIVING

During the 2018-19 season, the Chicago Blackhawks Foundation granted $1.38 million to 16 organizations across Chicagoland that share a vision for a healthier, smarter, more secure world for families in and around Chicago. Additionally, through the Chicago Blackhawks Community Fund, a McCormick Foundation Fund, 10 additional nonprofit organizations received a total of $475,000.
2018-19 GRANTEES

ALL CHICAGO*
AMATEUR HOCKEY ASSOCIATION OF IL BUILD INC.
CHICAGO JESUIT ACADEMY
CHICAGO SPORTS ALLIANCE
CHRIST THE KING COMMON THREADS
CRADLES TO CRAYONS
EMBARC*
GENESYS WORKS*
GIRL SCOUTS OF GREATER CHICAGO AND NORTHWEST INDIANA
GIRLS IN THE GAME
INNER CITY EDUCATION
CHARITABLE GIVING

INSPIRATION CORPORATION*
ONE MILLION DEGREES*
ONE GOAL*
PILOT LIGHT
POSSE FOUNDATION*
SHIRLEY RYAN ABILITYLAB
RONALD MCDONALD HOUSE CHARITIES
SOS CHILDREN’S VILLAGE ILLINOIS*
THE FIELD MUSEUM
THE POSSE FOUNDATION
TRICKSTER ART GALLERY
UMOJA STUDENT DEVELOPMENT CORP*
USO OF ILLINOIS
YOUTH GUIDANCE*

*Denotes recipient of the Chicago Blackhawks Community Fund, A McCormick Foundation Fund
SHIRLEY RYAN ABILITYLAB

For more than three decades, the Chicago Blackhawks Foundation has supported the Shirley Ryan AbilityLab. With the grant awarded by CBF, SRALab continues to run the Virginia Wadsworth Wirtz Sports Program, creating opportunities for people with disabilities to participate in recreational and competitive adaptive sports. In addition, CBF is proud to sponsor the child-life playroom on the pediatric level of the hospital. This playroom is a safe space for children to get away from their treatments and take time to be a kid.

CHICAGO SPORTS ALLIANCE

Formed in December 2017, the Chicago Sports Alliance – a collaboration between the Chicago Blackhawks, Bears, Bulls, Cubs and White Sox – announced it would continue for a second year to lend the teams’ collective reach and resources in support of finding innovative solutions to decrease violence in the city. CSA awarded another $1 million in grants to the University of Chicago Crime Lab, Choose to Change and READI Chicago. In March 2019, CSA joined forces with the Robert R. McCormick Foundation to create the Chicago Sports Alliance Fund, with the McCormick Foundation contributing a $500,000 match this year.
Long-time community partners, Chicago Blackhawks Foundation has now deepened its commitment to helping ensure Chicago-area children have the warm, seasonally-appropriate and quality items they need by making Cradles to Crayons one of its grant recipients. The Foundation’s grant supports Cradles to Crayons’ annual Gear Up for Winter initiative to provide a week’s worth of warm clothing to local children from birth to age 12 who live in low-income situations. CBF holds multiple volunteer days consisting of employees and Blackhawks players. Additionally, CBF became the presenting sponsor of C2C’s Martin Luther King, Jr. Day of Service this season.

**AT LEFT: BLACKHAWKS DEFENSEMAN CONNOR MURPHY SEARCHES FOR ITEMS WHILE VOLUNTEERING AT CRADLES TO CRAYONS IN MARCH 2019.**
TO DATE, MORE THAN $450,000 HAS BEEN DISTRIBUTED TO INDIVIDUALS AND ORGANIZATIONS

EDDIE OLCZYK AWARD

In 2011, the Chicago Blackhawks and Chicago Blackhawks Foundation named an award after U.S. Hockey Hall of Famer Eddie Olczyk to support young hockey players and teams in Illinois who may not have the means to play at a competitive level. As the head instructor at the Blackhawks Hockey Camps, Olczyk is dedicated to the development and growth of youth hockey in Illinois.
The Chicago Blackhawks partnered with the Chicago Park District and Chicago’s 41st Ward to build a street hockey rink at Norwood Park, which opened earlier this season. The new 75’ x 160’ rink features a SportCourt surface for both street and roller hockey use, creating accessibility across multiple seasons. This is the second rink funded by the Blackhawks through the NHL/NHLPA’s Industry Growth Fund as part of an initiative to further develop youth hockey.

“It’s an exciting event for this community and for the kids. Girls and boys are going to have the chance to play hockey out here. It makes you want to grab a stick and have some fun.”

JAMAL MAYERS, COMMUNITY LIASON
COMMUNITY OUTREACH & AWARENESS

HOCKEY FIGHTS CANCER • USO & MILITARY • LURIES
MAKE A WISH • HOCKEY IS FOR EVERYONE • GO GREEN
NATIVE AMERICAN NIGHT • ALZHEIMER’S AWARENESS
SLED HOCKEY • SPECIAL HOCKEY • BLACKHAWKS WARRIORS
BLIND HOCKEY • SAFE HALLOWEEN • OPERATION WARM
LEADERSHIP EXCHANGE SERIES
During every home game, an active service member and a military veteran are honored on the ice with anthem singer Jim Cornelison during “The Star-Spangled Banner.” The Boeing Company donates tickets to the Chicago Blackhawks Foundation and sponsors a “Salute” for the honored guests during a break in game action.

On Nov. 8, 2018, the Blackhawks honored Veterans Day by inviting active military members and veterans to participate in the game presentation. During the National Anthem, Vietnam-era Veterans were honored on-ice. Blackhawks players and coaches wore unique camo jerseys and ties that were auctioned off to benefit USO of Illinois.

**USO AND VETERANS DAY GAME**

More than $34,000 was raised for the USO during the Veterans Day Game.

50 veterans were honored on the ice.
Hockey Fights Cancer is a joint initiative founded in December 1998 by the National Hockey League and the National Hockey League Players Association to raise money and awareness for hockey’s most important fight: cancer.

Last year’s event was held on Nov. 18, 2018. Children and families affected by cancer were invited to walk the purple carpet event and participate in activities such as dropping the puck, standing with players on the ice during the national anthem and riding the Zamboni during intermissions.

More than $63,000 was raised and benefited Make-A-Wish, Bear Necessities, Ross K. MacNeill Foundation and Phil’s Friends.
LURIE CHILDREN’S HOSPITAL VISIT

Each season, Blackhawks players and coaches visit local hospitals to sign autographs, pose for pictures and interact with children in the community. In 2018, Patrick Kane spent an off day at Lurie Children’s Hospital where he met with families and visited patients to deliver toys for the holiday season.
MAKE-A-WISH

Chicago Blackhawks Foundation teamed up with Make-A-Wish last season to grant wishes for two special Blackhawks fans.

In November, 11-year-old Carter (far left) got to spend a day as a Blackhawk and signed a one-day contract with Blackhawks Senior Vice President/General Manager, Stan Bowman. Later, Carter joined the team on the ice to practice with his favorite players. Carter also dropped the ceremonial puck during the Hockey Fights Cancer.

In January, 9-year-old Colman (left) was invited to watch the Blackhawks take on the Las Vegas Golden Knights. Before attending the game, he watched morning skate at the United Center and joined the team on the ice for practice. Afterwards, Colman was given a behind-the-scenes tour of the locker room.

“I got to skate with the Blackhawks, and it was the best day of my life.”

COLMAN KUZNIAR
HOCKEY IS FOR EVERYONE

The Blackhawks celebrated the league-wide mission “Hockey is for Everyone” with a dedicated night on April 1, 2019. Players used pride tape on their hockey sticks during pregame warmups. Sticks were auctioned off online, with proceeds used to benefit organizations that increase diversity in hockey through the Chicago Blackhawks Foundation.

The You Can Play Project, Chicago Blackhawks Blind Hockey, Chicago Gay Hockey Association and Center on Halsted were located on the concourse during the game. A portion of the silent auction and Split the Pot proceeds benefited these organizations.

Earlier in the week, over 100 students from the Girl Scouts, the ICE (Inner-City Education) program and other organizations came to the United Center atrium. They created a mural in collaboration with the “We All Live Here” project, which uses art to emphasize the importance of inclusion around Chicago.
COMMUNITY OUTREACH

GO GREEN
In partnership with Constellation, CBF hosted a Go Green event with Girls in the Game to end their summer camp program. Campers spent time on the ice, played bingo and got autographs.

NATIVE AMERICAN NIGHT
In Nov., Trickster Art Gallery displayed a monument in the atrium meant to honor the past, present and future Native American Veterans. During intermission of a game, members of the Sauk and Fox Nation performed and were later featured on the concourse for fans to learn more.

ALZHEIMER’S AWARENESS
The Blackhawks hosted the Alzheimer’s Association to raise awareness for the disease and promote the organization’s work in finding a cure with on-air interviews, scoreboard videos, Zamboni rides and a Shoot the Puck participant.
COMMUNITY OUTREACH

SLED HOCKEY

The Chicago Blackhawks Sled Hockey Program is sponsored by Shirley Ryan AbilityLab, formerly known as the Rehabilitation Institute of Chicago (RIC). The program was formed in 1999 and is free for participants to join and participate. All hockey gear and equipment is supplied free of cost.


SPECIAL HOCKEY

Chicago Blackhawks Special Hockey is dedicated to providing children and adults with developmental disabilities the opportunity to play hockey. Currently the team has a roster of 150 active players and is comprised of athletes that have Autism, Down syndrome or other intellectual disabilities.
BLACKHAWKS WARRIORS

The Blackhawks Warriors Hockey team, sponsored in part by the Chicago Blackhawks, is comprised of our veteran soldiers who have been injured in combat. This past year the team won a Division Championship at the Warriors Classic in Las Vegas.

BLIND HOCKEY

Chicago Blackhawks Blind Hockey exists to make hockey available to all ages and skill levels of the blind and visually-impaired community. Currently, 27 players and 18 registered coaches take part in the program.
Halloween at Fifth Third Arena

The Chicago Blackhawks provided local students the chance to have a fun Halloween experience with their friends and classmates at the Fifth Third Ice Arena. Students were able to take part in skating, pumpkin painting, a themed photo booth and trick or treat stations.

250 Participants
150 Bags of Candy
OPERATION WARM

The Chicago Blackhawks Foundation partnered with Fifth Third Bank and Operation Warm to provide brand-new coats to students from William H Brown STEM Magnet School. Kids had the chance to pick out a new winter coat with the help of Tommy Hawk and Fifth Third Bank volunteers.

200 WINTER COATS DISTRIBUTED

LEADERSHIP EXCHANGE SERIES

The Chicago Blackhawks Foundation partnered with Chicago Beyond to present the Leadership Exchange Series (LES), a professional development program for nonprofit executives. Participants had the opportunity to learn about leadership from Chicago Blackhawks executives through moderated discussions.
CHARITABLE GIVING

BOOK DRIVE

Presented by Dover Foundation

During select Blackhawks home games, fans were encouraged to bring in new and gently used books. All books collected during the games were donated to Bernie’s Book Bank, which sources, processes and distributes quality children’s books to increase book ownership among at-risk children throughout Chicagoland.

600
BOOKS DONATED

MLK WINTER GEAR DRIVE

The Blackhawks Foundation was proud to partner with Cradles to Crayons and be a hosting location of the MLK Day Winter Gear Drive. Fans were able to drop off winter gear at select games and at Fifth Third Arena. All items collected were given to those in need throughout the Chicagoland area by Cradles to Crayons.

200
ITEMS DONATED
TOY DRIVE

Presented By Vienna Beef

CBF hosted a toy drive at Blackhawks home games on December 9, 12 and 14. Fans brought new, unwrapped toys or monetary donations that were then donated to hospitals and charitable organizations throughout the Chicagoland area.

800 TOYS DONATED

FOOD DRIVE

The Chicago Blackhawks Foundation was proud to sponsor the Food Drive this season on Nov. 14 and 16. Fans were encouraged to bring canned goods, non-perishable items or monetary donations in order to be entered into a nightly drawing. All food collected was donated to the Greater Chicago Food Depository and Oak Park River Forest Food Pantry.
YOUTH HOCKEY

In addition to engaging with the community through the Chicago Blackhawks Foundation, the Blackhawks strive to increase awareness and participation in hockey. Our goal is to expose children from across the city and state to the game, introduce the sport to those who have not played, instruct players on the skills and values of hockey and enhance the Blackhawks brand within the existing club organizations.

FOR MORE INFO, VISIT BLACKHAWKS.COM/YOUTHHOCKEY

CHICAGO JUNIOR BLACKHAWKS BRICK TEAM
BLACKHAWKS HOCKEY CAMPS
ILLINOIS HIGH SCHOOL HOCKEY STATE CHAMPIONSHIPS
Presented by Chicagoland and Northwest Indiana Chevy Dealers, NBC Sports Chicago, Precision and Saint Xavier

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