

OFFICIAL RULES

THE 2019-2020 OTTAWA SENATORS SEASON SEAT RENEWAL CONTEST

UPDATED: THURSDAY, APRIL 4, 2019

(PLEASE NOTE: Contest Period closing extended to Friday, April 12, 2019 at 11:59 p.m. EDT)

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

ELIGIBILITY

1. The 2019-2020 Ottawa Senators Season Seat Renewal Contest (the "**Contest**") is conducted by Capital Sports & Entertainment Inc. (the "**Sponsor**") and is open to:
 - a) businesses with their registered head office addresses in Canada which are currently operating in either the province of Ontario or the province of Quebec ("**Business Entrants**"); and
 - b) individuals who: (i) are legal residents of Canada; (ii) currently reside in either the province of Ontario or the province of Quebec; and (iii) have reached the age of majority in the province in which they reside ("**Individual Entrants**").

Business Entrants and Individual Entrants shall be collectively referred to in these Contest Rules as "**entrants**" and individually referred to in these Contest Rules as an "**entrant**".

2. Business Entrants are not eligible to participate in the Contest if they: (a) have an office address within the Canadian Tire Centre; (b) are affiliated with, related to, or an agent or representative of the Sponsor, the National Hockey League ("**NHL**"), the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., or the NHLPA; or (c) are sponsors, promoters, suppliers or advertisers of any of the foregoing.
3. Individual Entrants are not eligible to participate in the Contest if they are:
 - a) owners, governors, officers, directors, partners, players (current and former), principals, employees, agents, representatives, and volunteers of the Sponsor, any business operating within Canadian Tire Centre, the NHL, the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA, or their respective agents, affiliates, subsidiaries, related or parent companies, sponsors, advertising or promotional agencies, or assignees; or
 - b) a member of the household and/or immediate family of any of the parties listed in paragraph (a) above. For the purposes of the Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
4. Business Entrants must appoint a duly authorized representative (a "**Representative**") to handle all administrative matters relating to the Contest, including, but not limited to, the completion of all forms, the administration of the skill-testing question (described below), the execution of all releases, and the acceptance of any Prize (as defined below) on behalf of a Business Entrant. Representative will be required to represent and warrant that he/she has the authority to enter into the Contest, bind the Business Entrant, and to accept any Prize on behalf of the Business Entrant.
5. The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

HOW TO ENTER

6. The Contest begins on Thursday, March 7, 2019 at 9:00 a.m. Eastern Standard Time ("**EST**") and ends on Friday, April 12, 2019 at 11:59 p.m. Eastern Daylight Time ("**EDT**") (the "**Contest Period**").
7. NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT INCREASE OR OTHERWISE IMPACT YOUR CHANCES OF WINNING THIS CONTEST. There are two (2) methods of entry for the Contest as described below:

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- a) **Automatic Entry** – Entrants may automatically enter the Contest by:
- (i) purchasing a new, full season seat package, half season seat package, or Flexible Game Pack for the 2019-2020 Ottawa Senators season during the Contest Period;
 - (ii) renewing an existing, full season seat package, half season seat package, or Flexible Game Pack for the 2019-2020 Ottawa Senators season through the Sponsor's 'Sens Fan for Life' automatic annual renewal program during the Contest Period;
 - (iii) otherwise renewing an existing, full season seat package, half season seat package, or Flexible Game Pack for the 2019-2020 Ottawa Senators season during the Contest Period; or
 - (iv) being party, during the Contest Period, to a new or an existing Club Bell (Loge or Luxe Seat), Molson Canadian Fan Deck (Bar Top Loge or VIP Seat, Brookstreet Lounge or Lexus Lounge contract valid for the 2019-2020 Ottawa Senators season.

Each of the foregoing season seat packages to be generally referred to herein as a **"Seat Package"** for the 2019-2020 Ottawa Senators season.

Entrant acknowledges that to be eligible for automatic entry into the Contest: (i) his/her application must be deemed acceptable by the Sponsor's Credit Department (such determination to be made in the department's sole discretion); and (ii) his/her account must remain active and in good standing during the Contest Period including without limitation, the receipt by the Sponsor of any deposit or fee installment payments as set out in the entrant's purchase agreement.

If Seat Package purchasers do not wish to be automatically entered into the Contest, they must call 1-800-444-SENS (7367) or contact their account manager by email during the Contest Period and their qualifying purchases will be removed from the pool of eligible entries for the Contest.

- b) **Non-Purchase Entry** – For a non-purchase method of entry, entrants must write a minimum 100-word essay describing "Your favourite moment from an Ottawa Senators game you attended". Essays must be submitted along with a hand-drawn ballot indicating "2019-2020 Ottawa Senators Season Seat Renewal Contest" and the following information:
- (i) for Business Entrants – business name, Representative's full name, business address, telephone number and valid email address; and
 - (ii) for Individual Entrants – full name, home telephone number, and valid email address,

by mail or hand delivery to the attention of the "2019-2020 Ottawa Senators Season Seat Renewal Contest" c/o the Ottawa Senators Hockey Club, Canadian Tire Centre, 1000 Palladium Drive (Gate 2), Ottawa, Ontario, K2V 1A5.

8. No entries will be accepted by any other means. All entries must be received during the Contest Period. Entries are limited to one (1) entry per entrant. In the case of multiple entries, only the first entry will be considered. Entries received through the method described in section 7(a) above will be deemed to be submitted by the account holder of record. Potential winners may be required to provide the Sponsor with proof that the potential winner is the authorized account holder associated with the winning entry. All entries received after the end of the Contest Period shall be null and void. All entries become the sole property of the Sponsor and none will be returned for any reason. Use of any automated, script, macro, robotic, or other program(s) to enter or otherwise participate in this Contest is prohibited and will result in disqualification. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.
9. Entrants must comply with these Official Rules and an entrant will be deemed to have received, understood and agreed to these Official Rules if the entrant participates in this Contest.
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PRIZES

10. There are thirty-seven (37) prizes in total (each a **"Prize"**, collectively the **"Prizes"**) to be awarded to Contest winners (each a **"Winner"**, collectively the **"Winners"**) through a series of random draws as described in section 14 below. The Prizes are summarized in the chart found in section 14 and the approximate retail value of each Prize is given inclusive of applicable taxes and fees. The odds of winning depend upon the number of eligible entries received prior to the deadline for each draw. Each entrant will be eligible to win one (1) Prize per draw.
11. Both the Winner of the Italy Trip Prize (Prize #32) and his/her guest (the **"Italy Trip Guest"**) must be legally able to travel to Italy and must hold a valid passport at the time of entry. The Italy Trip Guest must be nineteen (19) years of age or older at the time of travel. The Winner of the Italy Trip Prize and the Italy Trip Guest must travel together, departing from and returning to the Macdonald-Cartier International Airport in Ottawa, on the dates/times specified by the Sponsor. Dates and itinerary cities/vineyards are subject to change in the Sponsor's sole discretion. Reservations are subject to availability. Reservations and travel itinerary must be confirmed by the Winner of the Italy Trip Prize within one (1) week of being provided the final details by the Sponsor. Once confirmed in writing, changes to the travel itinerary and/or the identity of the Italy Trip Guest cannot be made. The Italy Trip Prize may not be used towards any mileage accumulation program or in conjunction with any other promotion. Should the Winner of the Italy Trip Prize and/or the Italy Trip Guest be unable to travel on the designated dates and at the designated times, the Italy Trip Prize will be forfeited and awarded to an alternate winner. The Winner of the Italy Trip Prize and the Italy Trip Guest will be responsible for: departure taxes; airport improvement fees; fuel/currency surcharges; transportation between their respective residences and the Macdonald-Cartier International Airport; ground transportation not explicitly included in the Italy Trip Prize description; food and beverages; hotel accommodations relating to overnight layover (if applicable); gratuities and taxes; merchandise; telephone calls; travel and medical insurance; travel documentation (including all passport fees); all personal expenses of any kind or nature; and any other expenses not explicitly included in the Italy Trip Prize description.
12. Prizes must be accepted as awarded (including but not limited to compliance with any and all scheduling requirements) and cannot be transferred, assigned, sold, substituted or redeemed for cash, except that the Sponsor, in its sole discretion, reserves the right to substitute a prize of equal or greater value if a Prize, or any portion thereof, cannot be awarded as described due to unavailability for any reason. In the event that a Prize consists of or includes attendance at an event that is cancelled, delayed or rescheduled for any reason whatsoever, a substitute prize or cash equivalent will not be provided. Winners and their guests are responsible for any transportation, parking, accommodation, food and beverage and all taxes, gratuities and all other incidental costs pertaining to the Prizes which are not explicitly included in the Prize descriptions. The actual value of the Prizes depends on market conditions at the time of fulfilment. Any difference between the stated approximate retail value and the actual value of Prizes will not be awarded.
13. Each Winner will be directed as to how to claim his/her Prize after he/she has been successfully contacted and notified of the Prize, has complied with the Official Rules and has signed and returned the Contest Release (described below) and any other documentation required by the Sponsor in its sole discretion. Prizes will be delivered within a reasonable period of time.

RANDOM DRAWS

14. On each of the draw dates (each a **"Draw Date"**, collectively the **"Draw Dates"**) set out below from March 8, 2019 through April 13, 2019, at 12:00 p.m. EST/EDT as applicable, at Canadian Tire Centre in Ottawa, Ontario, one (1) eligible entrant will be selected by random draw from all eligible entries received by the respective Draw Date's deadline to enter (as set out in the chart below) to become the Winner of the respective Draw Date's Prize (subject to compliance with these Official Rules).

For greater certainty:

- **The pool of eligible entries for this Contest shall be cumulative.** By way of example, an eligible entry received on March 15, 2019 at 10:00 a.m. EST shall be added to the pool of eligible entries for the draws to be held on March 16, 2019 through April 13, 2019. If an eligible entry is received after a respective Draw Date's deadline to enter (as set out in the chart below) it will be added to the pool for the next Draw Date and the Draw Dates thereafter.
- **Entrants are eligible to win multiple Prizes (one (1) Prize per draw).** Each

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eligible entry selected on a Draw Date, shall be returned to the pool of eligible entries for subsequent Draw Dates. By way of example, an eligible entry selected on the March 21, 2019 Draw Date, will also be eligible for entry in each of the draws to be held from March 22, 2019 through April 13, 2019.

PRIZE #	PRIZE NAME/DETAILS	DEADLINE TO ENTER	DRAW DATE	PRIZE VALUE (CAD \$)
1	Lexus Lounge Tickets. Two (2) Lexus Lounge tickets (Club Level home end - exact seat location to be determined by the Sponsor) for the Ottawa Senators vs St. Louis Blues game to be played at Canadian Tire Centre on March 14, 2019 at 7:30 p.m. EDT. Prize includes a buffet dinner for (2) in the Lexus Lounge pre-game (beverages and gratuities are extra) as well as access to the Lexus Lounge area during the game. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guest.	March 7, 2019 at 11:59 p.m. EST	March 8, 2019	\$340.16
2	Club Bell Tickets. Two (2) Club Bell Luxe Seat tickets (exact seat location to be determined by the Sponsor) for the Ottawa Senators vs Florida Panthers game to be played at Canadian Tire Centre on March 28, 2019 at 7:30 p.m. EDT. Prize includes complimentary food stations and non-alcoholic beverages within Club Bell during the game. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guest.	March 8, 2019 at 11:59 p.m. EST	March 9, 2019	\$640.00
3	Club Bell Tickets. Two (2) Club Bell Luxe Seat tickets (exact seat location to be determined by the Sponsor) for the Ottawa Senators vs St. Louis Blues game to be played at Canadian Tire Centre on March 14, 2019 at 7:30 p.m. EDT. Prize includes complimentary food stations and non-alcoholic beverages within Club Bell during the game. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guest.	March 9, 2019 at 11:59 p.m. EST	March 10, 2019	\$640.00
4	The Sens Store Gift Card. Valid at The Sens Store locations in the Canadian Tire Centre.	March 10, 2019 at 11:59 p.m. EDT	March 11, 2019	\$200.00
5	Brookstreet Lounge Tickets. Two (2) Brookstreet Lounge tickets (Club Level centre - exact seat location to be determined by the Sponsor) for the Ottawa Senators vs St. Louis Blues game to be played at Canadian Tire Centre on March 14, 2019 at 7:30 p.m. EDT. Prize includes a buffet dinner for (2) in the Brookstreet Lounge pre-game (beverages and gratuities are extra). All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guest.	March 11, 2019 at 11:59 p.m. EDT	March 12, 2019	\$473.76
6	Lexus Lounge Tickets. Two (2) Lexus Lounge tickets (Club Level home end - exact seat location to be determined by the Sponsor) for the Ottawa Senators vs Florida Panthers game to be played at Canadian Tire Centre on March 28, 2019 at 7:30 p.m. EDT. Prize includes a buffet dinner for (2) in the Lexus Lounge pre-game (beverages and gratuities are extra) as well as access to the Lexus Lounge area during the game. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guest.	March 12, 2019 at 11:59 p.m. EDT	March 13, 2019	\$340.16
7	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Colin White. Size and colour to be determined by the Sponsor.	March 13, 2019 at 11:59 p.m. EDT	March 14, 2019	\$300.00
8	Suite Night. One (1) Club Level suite night for the Harlem Globetrotters event to be held at the Canadian Tire Centre on March 31, 2019 at 2:00 p.m. EDT. Exact suite	March 14, 2019 at 11:59 p.m. EDT	March 15, 2019	\$850.00

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	location to be determine by the Sponsor. Suite night will include twelve (12) suite tickets. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.			
9	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	March 15, 2019 at 11:59 p.m. EDT	March 16, 2019	\$350.00
10	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Chris Tierney. Size and colour to be determined by the Sponsor	March 16, 2019 at 11:59 p.m. EDT	March 17, 2019	\$300.00
11	The Sens Store Gift Card. Valid at The Sens Store locations in the Canadian Tire Centre.	March 17, 2019 at 11:59 p.m. EDT	March 18, 2019	\$200.00
12	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	March 18, 2019 at 11:59 p.m. EDT	March 19, 2019	\$350.00
13	Suite Night. One (1) Club Level suite night for the Ottawa Senators vs Florida Panthers game to be played at the Canadian Tire Centre on March 28, 2019 at 7:30 p.m. EDT. Exact suite location to be determine by the Sponsor. Suite night will include twelve (12) suite tickets. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.	March 19, 2019 at 11:59 p.m. EDT	March 20, 2019	\$4,250.00
14	Premium Parking Pass. One (1) full season Lot 1 parking pass valid for all 2019-2020 Ottawa Senators pre-season and regular season games to be played at Canadian Tire Centre.	March 20, 2019 at 11:59 p.m. EDT	March 21, 2019	\$1,320.00
15	Club Bell Loge Night. One (1) Club Bell Loge (four (4) tickets, exact Loge to be determined by the Sponsor) for the Ottawa Senators vs Tampa Bay game to be played at the Canadian Tire Centre on April 1, 2019 at 7:30 p.m. EDT. Prize includes complimentary food stations and non-alcoholic beverages within Club Bell during the game. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.	March 21, 2019 at 11:59 p.m. EDT	March 22, 2019	\$1,550.00
16	Suite Night. One (1) Gallery Level suite night for the Monster Truck Spectacular event to be held at the Canadian Tire Centre on June 1, 2019 at 7 p.m. EDT. Exact suite location to be determine by the Sponsor. Suite night will include twelve (12) suite tickets. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.	March 22, 2019 at 11:59 p.m. EDT	March 23, 2019	\$850.00
17	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Colin White. Size and colour to be determined by the Sponsor.	March 23, 2019 at 11:59 p.m. EDT	March 24, 2019	\$300.00
18	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Bobby Ryan. Size and colour to be determined by the Sponsor.	March 24, 2019 at 11:59 p.m. EDT	March 25, 2019	\$350.00
19	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	March 25, 2019 at 11:59 p.m. EDT	March 26, 2019	\$350.00
20	Suite Night. One (1) Gallery Level suite night for the Thomas Rhett concert to be held at the Canadian Tire Centre on April 26, 2019 at 7:30 p.m. EDT. Exact suite location to be determine by the Sponsor. Suite night will include twelve (12) suite	March 26, 2019 at 11:59 p.m. EDT	March 27, 2019	\$950.00

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	tickets. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.			
21	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	March 27, 2019 at 11:59 p.m. EDT	March 28, 2019	\$350.00
22	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Jean-Gabriel Pageau. Size and colour to be determined by the Sponsor.	March 28, 2019 at 11:59 p.m. EDT	March 29, 2019	\$400.00
23	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	March 29, 2019 at 11:59 p.m. EDT	March 30, 2019	\$350.00
24	Premium Parking Pass. One (1) full season Lot 1 parking pass valid for all 2019-2020 Ottawa Senators pre-season and regular season games to be played at Canadian Tire Centre.	March 30, 2019 at 11:59 p.m. EDT	March 31, 2019	\$1,320.00
25	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Thomas Chabot. Size and colour to be determined by the Sponsor.	March 31, 2019 at 11:59 p.m. EDT	April 1, 2019	\$400.00
26	Suite Night. One (1) Club Level suite night for the Stars on Ice event to be held at the Canadian Tire Centre on April 28, 2019 at 4:00 p.m. EDT. Exact suite location to be determine by the Sponsor. Suite night will include twelve (12) suite tickets. All other incidental costs pertaining to the Prize are the responsibility of the Winner and his/her guests.	April 1, 2019 at 11:59 p.m. EDT	April 2, 2019	\$850.00
27	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Jean-Gabriel Pageau. Size and colour to be determined by the Sponsor.	April 2, 2019 at 11:59 p.m. EDT	April 3, 2019	\$400.00
28	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Chris Tierney. Size and colour to be determined by the Sponsor	April 3, 2019 at 11:59 p.m. EDT	April 4, 2019	\$300.00
29	Suite Tickets. Two (2) tickets in a Gallery Level suite for the Cher concert to be held at Canadian Tire Centre on April 24, 2019 at 7:30 p.m. EDT. Exact suite to be determined by the Sponsor.	April 4, 2019 at 11:59 p.m. EDT	April 5, 2019	\$350.00
30	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Bobby Ryan. Size and colour to be determined by the Sponsor.	April 5, 2019 at 11:59 p.m. EDT	April 6, 2019	\$350.00
31	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Craig Anderson. Size and colour to be determined by the Sponsor.	April 6, 2019 at 11:59 p.m. EDT	April 7, 2019	\$400.00
32	Italy Trip. One (1) trip to Italy presented by Philippe Dandurand Wines in September 2019. Consists of: (i) return economy airfare aboard Air Canada (or an alternative airline designated by Philippe Dandurand Wines) for the Winner and one (1) guest departing from Ottawa, Ontario to Venice, Italy and returning from Rome, Italy to Ottawa, Ontario; (ii) four (4) nights' hotel accommodation (double occupancy) at hotels to be designated by Philippe Dandurand Wines in each itinerary city; (iii) the opportunity to visit vineyards selected by Philippe Dandurand Wines; and (iv) ground transportation between the airport, hotels, and vineyards while in Italy.	April 7, 2019 at 11:59 p.m. EDT	April 8, 2019	\$12,000.00
33	Autographed Jersey. One (1) autographed Ottawa Senators replica	April 8, 2019 at 11:59 p.m. EDT	April 9, 2019	\$350.00

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	jersey signed by Bobby Ryan. Size and colour to be determined by the Sponsor.			
34	Premium Parking Pass. One (1) full season Lot 1 parking pass valid for all 2019-2020 Ottawa Senators pre-season and regular season games to be played at Canadian Tire Centre.	April 9, 2019 at 11:59 p.m. EDT	April 10, 2019	\$1,320.00
35	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Zack Smith. Size and colour to be determined by the Sponsor.	April 10, 2019 at 11:59 p.m. EDT	April 11, 2019	\$350.00
36	Autographed Jersey. One (1) autographed Ottawa Senators replica jersey signed by Mark Borowiecki. Size and colour to be determined by the Sponsor.	April 11, 2019 at 11:59 p.m. EDT	April 12, 2019	\$350.00
37	The Sens Store Gift Card. Valid at The Sens Store locations in the Canadian Tire Centre.	April 12, 2019 at 11:59 p.m. EDT	April 13, 2019	\$200.00

The Sponsor will commence attempting to notify selected eligible entrants by telephone on each Draw Date at 1:00 p.m. EST/EDT, as applicable. If a selected eligible entrant fails to respond within forty-eight (48) hours of the respective draw, he/she will be disqualified and another eligible entrant will be selected and contacted. The Sponsor is not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever or for a selected eligible entrant's failure to respond to an attempted contact. If a selected eligible entrant does not meet all of the Contest entry requirements, fails to correctly answer the skill testing question, or does not sign and return the Contest Release or other requested documentation within the time frame specified, the selected eligible entrant will forfeit his/her Prize and the Sponsor shall be entitled to select another entrant. Each selected eligible entrant who is successfully contacted and who fulfils all of the requirements set out in these Official Rules shall win his/her respective Prize.

SKILL TESTING QUESTION

15. In order to be eligible to win a Prize, selected eligible entrants shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. Selected eligible entrants may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

CONDITIONS OF PARTICIPATION

16. By participating in this Contest, entrant agrees:
- a) to be bound by the Official Rules;
 - b) to be bound by the decisions of the Sponsor, which shall be final and binding in all respects; and
 - c) to sign and return a publicity release and release of liability (the "**Contest Release**") which confirms, among other things, that the entrant: (i) releases the Sponsor (the Ottawa Senators), Capital Sports Properties Inc. (Canadian Tire Centre), Aramark Entertainment Services (Canada), Inc., Philippe Dandurand Wines Ltd., Air Canada, the NHL, the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA and current and former players, and each of their respective affiliates, parents, and related entities, as well as the owners, governors, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing (collectively, the "**Released Parties**") from any and all liability arising out of or in any way connected to his/her participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of a Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning a Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsor and/or its agents the unrestricted right to produce, reproduce, publish, broadcast, communicate, exhibit, distribute, adapt and otherwise use or re-use, as applicable:

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- (i) the Individual Entrant's city/province of residence, statements, endorsements, biography, name, voice, photograph and/or likeness; or
- (ii) the Business Entrant's city/province of head operations, statements, endorsements, name and/or Representative's name and title,

for advertising and/or publicity purposes without compensation, other than the value of the Prizes offered, in any and all media, now known or hereafter devised.

PUBLICITY RELEASE AND RELEASE OF LIABILITY

17. The executed Contest Release must be returned within two (2) business days of receipt or a selected eligible entrant shall be disqualified and his/her respective Prize forfeited. The Italy Trip Guest will also be required to execute and submit a Contest Release within two (2) business days of its receipt by the Italy Trip Guest or he/she will not be entitled to accompany the Winner of the Italy Trip Prize on the trip.

LIMITATION OF LIABILITY

18. The Sponsor is not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release or Guest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, email, players, or browsers on account of technical problems or traffic congestion on the Internet, any website related to the Contest, or any combination thereof; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsor's control.

DISQUALIFICATION

19. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. The Sponsor reserves the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

USE OF PERSONAL INFORMATION

20. By participating in the Contest, Individual Entrants and Representatives consent to the collection, use and disclosure of their personal information by the Sponsor for the purpose of administering the Contest, awarding the Prizes and announcing the Winners and any subsequent advertising or promotion related thereto. Personal information relating to the Winner of the Italy Trip Prize and the Italy Trip Guest collected in connection with this Contest will be provided to airline, hotels, travel agents and activity organizers for the purpose of awarding and organizing the distribution of the Italy Trip Prize. Personal information collected in connection with the Contest will be used by the Sponsor in accordance with the Sponsor's privacy policy available at www.ottawasenators.com.

Seat Package purchasers who do not wish to enter the Contest can opt out as described in section 7(a) above.

INTELLECTUAL PROPERTY

21. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned or used under licence by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

COPYRIGHT-PROTECTED WORK

22. By submitting a non-purchase entry in the Contest, entrant represents and warrants that: (i) his/her essay is original to the entrant, and all right, title, and interest (including copyright) therein and thereto is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsor to use the essay as contemplated herein; and (ii) the essay does

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not infringe upon the intellectual property or other statutory or common law rights of any third party. By submitting a non-purchase entry in this Contest, entrant agrees to indemnify and hold harmless the Released Parties from and against any claim, or liability arising from or related to the submission of the essay in this Contest.

GOVERNING LAW

23. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
24. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, the Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Official Rules in any way at any time for any reason without prior notice or compensation.

QUEBEC RESIDENTS

25. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "**Régie**") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement. In the event that there is a discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.

DISCREPANCIES

26. In the event of any discrepancy or inconsistency between the terms and conditions of the Official Rules and disclosures or other statements contained in any Contest-related materials or advertising, the terms and conditions of the Official Rules shall prevail, govern and control.

OFFICIAL RULES

27. These Official Rules will be available at the Ottawa Senators reception desk (Gate #2) located at Canadian Tire Centre, 1000 Palladium Drive, Ottawa, Ontario, K2V 1A5 and online at <https://nhl.bamcontent.com/images/assets/binary/305436334/binary-file/file.pdf> throughout the Contest Period.
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