When I came to Minnesota as owner of the Wild, I knew little about the Twin Cities. One of the things that struck me immediately, besides the passion for hockey, was the generous nature of individuals and business leaders. Community giving and support of causes large and small is a passion almost as great as the love of hockey. And when you put them together, at that intersection of frozen pond and focused purpose, you’ve got something! Something we pursue, as an organization and as good citizens, every day — Creating a Greater State of Hockey.

Over the past decade I’ve been proud to witness our Wild organization focusing our community efforts on growing our great game at all levels. That’s all of us – players, coaches, executives, full- and part-time staff. In addition, our Minnesota Wild Foundation has focused giving on children’s health and wellness causes, with extraordinary results.

Many of the initiatives you know about. They’re well-publicized and celebrated widely. Others happen behind-the-scenes, away from the cameras and social media. We’re proud of each one.

We’re privileged to be able to work in the sports and entertainment industry. We understand the important role we can play in the community; we embrace it. This community report is an important accounting of our efforts. I hope that in reviewing it, you will feel the same pride in your connection to our organization as we feel each day that we are planning and implementing these efforts!

Sincerely,

Craig Leipold
COMMITMENT TO SERVING THE COMMUNITY

Thanks to the generosity of our fans and devoted partners, the Minnesota Wild has had the ability to make positive and lasting contributions to our community through the good work of the Minnesota Wild Foundation and the Wild Community Relations and Hockey Partnerships department. The Minnesota Wild is committed to growing the game of hockey, supporting the military and its veterans, educational initiatives, medical related charities and building and enhancing key community relationships across the State of Hockey. Since its inception in 2000, the Minnesota Wild has invested over $18 million back into our community through direct giving, in-kind donations and service. Minnesota Wild players and front office staff are deeply committed to giving back to the community that has shown so much support for the team over the past 18 years. The Wild has provided autographed memorabilia and merchandise for local fundraisers and benefits, implemented successful events and provided awareness and brand connectivity for non-profit organizations.

The Minnesota Wild Foundation exists to support the game of hockey and improve the lives of families in the State of Hockey. With help from Wild players, the Minnesota Wild Foundation supports pediatric medical causes, serves as the largest non-member funding source for Minnesota Hockey, and provides fundraising opportunities for youth hockey organizations across the state. Since its inception in 2009, the Minnesota Wild Foundation has distributed more than $3.6 million in grants to hockey organizations and children’s medical related charities and has dispersed more than $1.9 million to local charities through its Split the Pot Raffle program to help create a greater State of Hockey.

The Minnesota Wild and Minnesota Wild Foundation will continue their hard work and dedication to positively impact the lives of children and families across all corners of the state for many years to come.
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Children’s Hospital Visits

Minnesota Wild players and staff made several visits to local hospitals during the 2017-18 season. Players spent time with patients and their families, took photos, signed autographs and even played some video games.

Player Donations

Throughout the season, Wild players gave their time and support to worthy causes close to their hearts. Players donated skating experiences to local fundraisers, Wild tickets and post-game meet and greets with fans, made monetary contributions to hospitals and charities and hosted signings to benefit worthy causes throughout the year.
Christmas Cookie Decorating at Children’s Minneapolis

The Wild Better Halves brought gifts for patients at Children’s Minnesota and hosted a cookie decorating party. The cookies were purchased from Cookie Cart, a local non-profit bakery that provides teens 15-18 years old with lasting and meaningful work, and life and leadership skills through experience and training.

Favorite Things Basket Auction

The Minnesota Wild and the Wild Better Halves teamed up to raise money for Whittier Wildflowers Preschool, a nonprofit preschool that provides children and families from all backgrounds an innovative, affordable early childhood education in a fun, faith-based community where love and learning grow. The Wild Better Halves assembled and auctioned baskets of their players’ favorite things raising nearly $5,500 for Whittier Wildflowers Preschool.

Ronald McDonald House Valentine’s Day Meal Serve

The Minnesota Wild and the Wild Better Halves purchased, prepared and served a meal for over 100 people at Ronald McDonald House.
Cullen Family Contribution

Matt and Bridget Cullen are tremendous community supporters who actively support charities and families across the State of Hockey. The Cullens established their own foundation in 2003 with a focus on supporting children facing serious health issues, in particular those battling cancer. Cullen Children’s Foundation, affectionately known as “Cully’s Kids,” provides financial resources to organizations that support children’s healthcare needs with an emphasis on cancer. In 2017, the Cullens unveiled “Cully’s Cabin,” a children’s play space inside a children’s hospital in Fargo, ND. Matt and Bridget also donated a family ticket package during the 2017-18 season which included Wild game tickets, dinner, goodies for each guest and a post-game meet and greet with Matt.

Koivu Family Sponsored Room

Mikko and Helena Koivu are supporters of Children’s Minnesota and sponsored two patient rooms at the St. Paul Children’s which features Wild and Koivu memorabilia and décor. The Koivus make regular visits to the hospital each year and Mikko also has his own “locker” in the Kids’ Zone on the St. Paul campus filled with Wild hockey gear.
Parise Family Contributions

Zach and Alisha Parise are generous supporters of many local charities with particular focus on Children’s Minnesota. The Parise family sponsored a patient room at Children’s St. Paul, make regular visits to patients on both campuses, host patient and family events, as well as attend and contribute to Children’s annual events. The Parises also donated a monthly family ticket package in 2017-18 which included Wild game tickets, dinner, Parise Wild apparel and a post-game meet and greet with Zach.

Suter Family Contributions

Ryan and Becky Suter are exceptional volunteers and representatives for Ronald McDonald House Charities (RMHC) – Upper Midwest and have made a significant impact by participating in fundraising, attending events, and volunteering. Becky also sits on the Board of Directors for RMHC. Ryan and Becky hosted their annual “Skate with the Greats” event at Xcel Energy Center in September 2017 to benefit RMHC. The event included the chance to skate with Suter and his Wild teammates, get autographs and photos and tour the Wild locker room. Ryan also actively supports the hockey community and is dedicated to growing the game by running learn to skate programs and hockey camps at the Bob Suter’s Capitol Ice Arena in Madison, WI each summer.
#GIVE16 was a season-long campaign to raise funds for a Wild suite and replica broadcast studio in the Masonic Children’s Hospital, University of Minnesota. The studio will be a space where families and kids can go to watch games, record TV shows or radio segments, and escape from their hospital rooms. The Zuckers kicked off the campaign with a $160,000 donation and encouraged fans throughout the season to give back in forms of ‘16,’ from 16 cents to $16,000 or anything in between. The Zuckers also contributed $1,600 for every goal Jason scored last season. To date, the #GIVE16 campaign has raised over $1 million. The Zucker Family Suite and Broadcast Studio is scheduled to open in Fall of 2018. Zucker was recognized as a finalist for the NHL’s King Clancy Memorial Trophy for his exemplary leadership qualities and significant humanitarian contribution to his community.
**Stewart & Niederreiter HopeKids Suite**

In partnership with HopeKids, Chris Stewart & Nino Niederreiter invited families with a child battling a life-threatening illness to enjoy a Minnesota Wild home game. All guests received a ticket in a catered suite and a commemorative gift.

**Matt Dumba & ACES**

*Athletes Committed to Educating Students*

Wild defenseman Matt Dumba worked closely with ACES during the 2017-18 season. Dumba volunteered at schools and outreach events, participated in e-mentoring, and helped raise over $20,000 for the organization. ACES builds relationships between low-income students in grades 4-8 and athletes from all major sports teams in the Twin Cities, pairing sports and a project-based math curriculum to help the students academically and ultimately working to lower the achievement gap in Twin Cities schools.
Faceoff For Fitness School Assembly Program

The Minnesota Wild Faceoff For Fitness School Assembly Program energizes elementary school students, helps them understand the importance of a healthy and active lifestyle, and teaches them about the great sport of hockey. Each Faceoff For Fitness Assembly featured a visit from a current Wild player or Wild alumnus, Wes Walz; Wild mascot, Nordy; and Wild staff member and former University of Minnesota and U.S. National Team member, Erica McKenzie. The Wild also donates a set of street hockey equipment to each participating school.

Charity of the Month
presented by Innovative Office Solutions

In partnership with Innovative Office Solutions, the Minnesota Wild recognized a different local charity each month last season. Our Charity of the Month Program provides awareness and exposure for the chosen non-profit over the course of one month. The charity is featured on Wild.com, on our official Wild social media platforms, and at one Wild home game including an in-arena PSA video and concourse table staffed by charity staff and volunteers. The 2017-18 Charities of the Month included Team Tucker: Play, Laugh, Love; Minnesota Lions Vision Foundation; Minnesota PowerHockey League; Success Beyond the Classroom; Living Well Disability Services; and Children with Autism Deserve Education (C.A.D.E.).
Minnesota Wild Canine Calendar

The Minnesota Wild players cuddled up with some rescue dogs for a player-canine calendar. Over $42,500 was raised for Coco’s Heart Dog Rescue and the Minnesota Wild Foundation.

Wild for a Day
presented by Jersey Mike’s Subs

The Minnesota Wild’s Wild for a Day program, presented by Jersey Mike’s Subs and supported by the Positive Coaching Alliance, recognizes young hockey players who demonstrate commitment, hard work and passion for the game and their community, both on and off the ice. Selected candidates received an in-person invitation from Nordy at their youth hockey practice (if located in the metro area), a visit to Wild morning skate, autographs from Wild players, game tickets and in-arena recognition.

Wild About Reading

The goal of the Wild About Reading program is to promote the importance of reading and increase student literacy by encouraging kids to read outside of the classroom. Since its inception in 2003, nearly 150,000 students throughout the state of Minnesota have participated in the Wild About Reading program.

Minnesota Wild Canine Calendar

The Minnesota Wild players cuddled up with some rescue dogs for a player-canine calendar. Over $42,500 was raised for Coco’s Heart Dog Rescue and the Minnesota Wild Foundation.
Equipment Drive

The Minnesota Wild, Let’s Play Hockey and Minnesota Hockey partnered for the ninth straight year for the annual Used Hockey Equipment Drive. Donation bins were set up at select arena and hockey shops throughout the month of September. On October 1, 2017, thousands of pieces of donated equipment were distributed for free to hockey associations and individuals at Xcel Energy Center.

Red Cross Water Bottle Drive

The Minnesota Wild, in conjunction with the American Red Cross, H2O for Life and iHeart Radio, held a water bottle drive prior to the Minnesota Wild home opener. Fans were encouraged to bring bottled water to aid in the American Red Cross disaster relief efforts. Cash donations were also accepted.
Toys For Tots Toy Drive

Uniformed volunteers from the United States Marine Corps stationed themselves throughout the arena collecting new, unused toys for kids throughout the state. Numerous bins filled to the brim with toys were loaded up at the end of the game, along with nearly $4,000 worth of monetary donations from generous fans.

Toyota Food Drive

Wild fans were encouraged to bring non-perishable food items and cash donations to benefit the Second Harvest Heartland food shelf for the Toyota Food Drive. Nordy loaded all of the donated food and monetary donations into a Toyota vehicle, which was then delivered to Second Harvest’s warehouse. Over $2,000 and 256 lbs. of food were collected from fans at the game and Toyota donated $5,000, translating to 21,418 meals for our hungry neighbors.
Wild About Reading Book Drive
presented by St. Paul Eye Clinic

Fans were encouraged to donate new or gently used books and monetary donations for the Wild About Reading book drive presented by St. Paul Eye Clinic. Books were also collected at St. Paul Eye Clinic locations throughout the month of February 2018. Over 800 books were collected for St. Paul Public Schools.

Suit Up With The Wild Clothing Drive
presented by Indochino

Craig Leipold, along with Minnesota Wild players, coaches, staff members and significant others, donated new and gently used professional attire and accessories to Ready For Success, a local non-profit organization that provides low income men and women with new and gently used professional clothing and accessories suitable for job interviews and the workplace. The Minnesota Wild collected over 525 items for Ready For Success.
2017-2018 Community Donations

The Minnesota Wild receives several hundred requests for memorabilia, player appearances, and speaking engagements from organizations each month. The organization donates autographed and non-autographed merchandise and memorabilia for fundraising purposes to assist local non-profit organizations, medical causes, military, educational initiatives, underprivileged youth and youth hockey associations that meet the established giving guidelines.

<table>
<thead>
<tr>
<th>Merchandise &amp; In-Kind Donations</th>
<th>Minnesota Wild Game Ticket Donations</th>
<th>Xcel Energy Center Suite Donations</th>
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</thead>
<tbody>
<tr>
<td>$132,900</td>
<td>$203,257</td>
<td>$190,000</td>
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<tr>
<td>1,400 donations</td>
<td>2,344 tickets</td>
<td>2,041 tickets</td>
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**TOTAL GIVING:** $526,157 4,385 tickets
Wild Buddies

For eighteen years, Wild employees have volunteered their time to help make a difference with a fourth grade classroom at a St. Paul Public Elementary School. As of today, over 500 children have benefited from mentoring provided by Minnesota Wild staff. Mentors give about an hour of their time each week during the school year, helping kids with basic lessons and assignments and providing kids with a caring adult who encourages and supports them. As an organization, the Wild have donated over 20,000 volunteer hours to mentoring kids. The success stories are endless and the relationship with the Minnesota Wild and St. Paul community have grown because of this unique partnership.

United Way Action Day

The Minnesota Wild teamed up with United Way and the rest of the Minnesota pro sports teams to help stuff 12,000 backpacks with school supplies for nonprofits around the Twin Cities.
Breakaway 10K/5K/1-Mile Run
presented by Blue Cross Blue Shield of Minnesota

Over 1,000 fans participated in the 4th Annual Minnesota Wild Breakaway 10K/5K/1-Mile Run, benefiting the Herb Brooks Foundation, on Saturday, September 16, 2017. All races began and finished at Gate 1 of Xcel Energy Center. All participants received a Breakaway Run t-shirt and finishers medal.

Wild on the Water

The Minnesota Wild’s first annual Wild on the Water Fishing Tournament presented by Radco and Michelob Golden Light, held July 14-15, 2017 at Izatys Resort on Mille Lacs Lake, raised $30,000 for charity. Guests enjoyed an intimate VIP event on Friday night including a cocktail hour, heavy appetizers, a silent and live auction, and the opportunity to meet current and former Minnesota Wild players and coaches and outdoor personalities, followed by a full day of bass fishing and competition on Saturday. Also featured was a Bash on the Beach that included local vendors, food and activities for local patrons and Wild fans.
Pride Parade

In conjunction with Hockey is for Everyone, the Minnesota Wild marched in the 2018 Twin Cities Pride Parade in Minneapolis.

Adopt-A-River / Earth Day

More than 40 Minnesota Wild, Saint Paul RiverCentre, Xcel Energy Center and FOX Sports North staff members met in Lilydale Regional Park along a half-mile stretch of the Mississippi River in Saint Paul to help keep Minnesota beautiful. Volunteers cleared garbage from the area ranging from cigarette butts and food wrappers to a rusted refrigerator and a hot water heating pump that found its way ashore. Overall, employees collected more than 3,000 pounds of waste.
Little Wild Learn to Play
presented by Hy-Vee

In collaboration with Hy-Vee, Minnesota Hockey, Pure Hockey, NHL and NHLPA, the Minnesota Wild hosted the 4th Annual Little Wild Learn to Play program, which provides youth ages 5-8 across Minnesota an introduction to the game of hockey.

Minnesota Wild alum, Keith Ballard, is the program ambassador. The program offers a full set of gear and four, one-hour on-ice training sessions with Minnesota Hockey coaches all at a nominal cost. In 2017, the Little Wild program visited 16 locations across the state, introducing over 1,000 new skaters to the game. There were typically eight coaches per site donating their time and talents, equaling over 350 hours of coaching time.
Youth Hockey Spotlight Games
presented by US Bank

The Minnesota Wild conducted three youth hockey spotlight games in Farmington, Shakopee, and Hermantown during the 2017-18 season. The Wild brought the full Minnesota Wild in-game experience to each arena, including Wild National Anthem singer, John deCausmeker; Wild public address announcer, Adam Abrams; Nordy; FOX Sports North reporter, Kevin Gorg; and celebrity guest coaches, including Darby Hendrickson, Brad Bombardir, Wes Walz and Keith Ballard, among others. The youth hockey players were greeted with their own nameplates, Wild tote bags and water bottles in their locker stalls and surprised with the stands packed full with fans with rally towels. It was a once-in-a-lifetime experience for all involved.
Mite Jamborees

The Minnesota Wild hosted a fall and holiday mite jamboree during the 2017-18 season. The National Sports Center in Blaine, MN hosted the fall jamboree. Over 80 teams participated and each player received a Minnesota Wild jersey and a complimentary post-event BBQ. The holiday jamboree consisted of 32 teams and took place at Xcel Energy Center. Each team played a total of two 30-minute half-ice games.

Girls Hockey Weekend

presented by Freschetta Pizza

The Minnesota Wild, in conjunction with Schwan’s Home Delivery, Minnesota Hockey, USA Hockey, WCHA and the Minnesota Whitecaps, hosted Girls Hockey Weekend December 16-17, 2017 at Xcel Energy Center. Over 300 8U, 10U and 12U girls were invited to the Wild vs. Oilers game on December 16 and participated in on-ice clinics and dryland training throughout the weekend. Each girl received a Minnesota Wild jersey and a post-event pizza party.
Youth Hockey Referee Spotlight

The Minnesota Wild, in partnership with Minnesota Hockey and the Positive Coaching Alliance, honored one male and one female youth hockey referee per month. Honorees were selected by Minnesota Hockey Officials Association and received two game tickets and a meet-and-greet with the NHL referees before the game.

Minnesota Wild Leadership Summit
Presented by Xcel Energy

Girls’ and boys’ high school hockey captains and their coaches from throughout the state of Minnesota gathered for the unique opportunity to hear from coaches, former players and industry leaders about what it takes to be a leader. The Leadership Summit was free of charge and was open to 400 high school hockey captains and coaches. Each attendee was invited to watch the Minnesota Wild Development Camp after the event.
Hockey Day Minnesota *presented by Wells Fargo*

The Minnesota Wild, in conjunction with FOX Sports North, Minnesota Hockey and Wells Fargo, presented the 12th Annual Hockey Day Minnesota (HDM18) in St. Cloud, MN the weekend of January 19-20, 2018. The weekend featured three outdoor high school hockey games, including one girls’ game (St. Cloud Icebreakers vs. Sartell-Sauk Rapids) and two boys’ games (St. Cloud vs. St. Cloud Cathedral and Centennial vs. Moorhead). HDM18 also hosted its first-ever outdoor women’s college game (SCSU vs. UMD). HDM18 concluded with two indoor games, including SCSU vs. MSU-Mankato followed by the Minnesota Wild vs. Tampa Bay Lightning at Xcel Energy Center. The St. Cloud HDM18 Local Organizing Committee raised over 6-figures in net revenue, all of which was reinvested in St. Cloud youth hockey. The Minnesota Wild Foundation also made a $10,000 donation to St. Cloud Youth Hockey Association to grow the game in their community.
In partnership with the Saint Paul Port Authority, the Minnesota Wild opened its new practice facility, TRIA Rink at Treasure Island Center, in January 2018. This state-of-the-art facility is a true community asset with six public locker rooms and seating for 1,200. Up to 5,000 hours of ice time will be available to the public each year, driving more than 600,000 people to downtown St. Paul on an annual basis. Tenants include the Minnesota Wild, Hamline University men’s and women’s hockey teams and the Minnesota Whitecaps of the National Women’s Hockey League. TRIA Rink has hosted various youth events and high school games and is also home of the DinoMights, a longtime Minneapolis program who are starting a new chapter in St. Paul.
Hamline University Hockey

TRIA Rink is home to the Hamline University men’s and women’s hockey teams. The women played their first game at TRIA Rink against Marian University on January 5, 2018. On January 6, the men played their initial game against Augsburg University. Both games drew hundreds of fans to downtown St. Paul. The women’s team, coached by Minnesota hockey legend Natalie Darwitz, enjoyed their best season in team history. The Pipers finished with a 22-5-1 record, won the MIAC playoffs, and took 3rd place in the NCAA tournament. Darwitz credits the move to TRIA Rink as one of the primary reasons for the team’s success.
The National Women’s Hockey League held its All-Star Weekend at TRIA Rink in February 2018. Capacity crowds filled the arena for the NWHL Skills Challenge on Saturday and the All-Star Game on Sunday. In June 2018, the Minnesota Whitecaps joined the NWHL as an expansion team and announced that all home games will be played at TRIA Rink.
High School Hockey

The St. Paul Johnson Governors boy’s hockey team hosted North St. Paul in the first-ever high school hockey game at TRIA Rink on January 4, 2018. That night, the Governors also hosted Military Appreciation Night raising $5,000 for the United Heroes League.

DinoMights

In late 2017, the DinoMights brought their mission of physical, academic, social and spiritual excellence to a new location – TRIA Rink in St. Paul. With a new home and strong support from the Minnesota Wild and the Saint Paul Port Authority, the DinoMights look forward to creating new stories of transformation and sharing the love of hockey with more families in the State of Hockey.

Equity on Ice

The Minnesota Wild and Capital City Properties, the not-for-profit arm of the Saint Paul Authority, hosted the inaugural Equity on Ice fundraiser in January 2018. The goal of Equity on Ice was to bring together like-minded nonprofit organizations that use ice as a way to connect with community, whether through athletics or the arts, including organizations that are committed to social equity, educational excellence and/or the successful development of Saint Paul’s youth.
Beyond the Yellow Ribbon

The Minnesota Department of Military Affairs officially recognized the Minnesota Wild for achieving the Beyond the Yellow Ribbon designation in January 2017. All entities of the Wild’s parent company, Minnesota Sports & Entertainment (MSE), are part of this designation. The Minnesota Wild, which has long been committed to supporting and honoring military members through charitable causes, in-game presentations and more, became the 53rd Yellow Ribbon company in the State of Minnesota.

Military Appreciation Night
presented by Thomson Reuters

The Minnesota Wild hosted its annual Military Appreciation Night on January 22, 2018 when the Wild hosted the Ottawa Senators. Wild players wore special camouflage jerseys for pre-game warmups, which were signed and made available for purchase via an online auction with proceeds benefiting United Heroes League (UHL) and the Minnesota Wild Foundation. UHL also received the Split the Pot raffle proceeds and a $1,000 grant for selling programs. The Minnesota Wild offered a special military discount ticket offer for military members and their families. Children of military members participated in several Wild game-night staples, including Bench Buddies, SuperAmerica Kid, Zamboni rides and the BMO Harris Flag Bearer.

Guardian of the Game

At every Minnesota Wild home game, a military member in full uniform is recognized on-ice for their service and salutes the flag during the singing of the national anthem.
United Heroes League

The Wild, along with players and coaches, support United Heroes League (UHL) and their mission to “Empower military families to stay healthy and active by battling the financial burden associated with sports” in a number of ways each season, including fundraising opportunities, Wild Foundation grants, donated tickets and player appearances at UHL events. Wild Ambassadors for UHL include Coach Bruce Boudreau, Zach Parise, Nate Prosser, Devan Dubnyk, Matt Dumba, and Charlie Coyle.

Hiring Our Heroes Job Fair

More than 100 employers and 200 job seekers gathered on the concourse of Xcel Energy Center for the nationwide initiative that helps veterans, transitioning service members and military spouses find meaningful employment. Workshops included resume writing and interviewing skills.

Holiday Cards

The Minnesota Wild teamed up with the American Red Cross for their Holidays for Heroes campaign. They invited fans to stop by their concourse table at the November 24, 2017 game to create a holiday card for active military members.
Hockey Fights Cancer

Each season, the Minnesota Wild joins forces with the NHL and NHLPA for Hockey Fights Cancer (HFC), an initiative to raise money and awareness for hockey’s most important fight. The Wild partnered with six local cancer charities including, Team Tucker: Play, Laugh, Love; Leukemia Lymphoma Society; St. Jude Children’s Research Hospital; Masonic Cancer Center, University of Minnesota; Movember; and Pinky Swear Foundation. Each partner was highlighted at a game throughout the month of November with all of them highlighted at the Hockey Fights Cancer game on November 14, 2017. Other HFC game night highlights included lavender dasher boards, cancer patients enjoyed in-game experiences and donated tickets, coaching staff and broadcasters wore HFC ties and lapel pins, players wore HFC jerseys during warm-ups, used HFC tape on their sticks and decals on their helmets. And the pinnacle of the night featured six pediatric cancer patients and survivors that were transformed into “Wild HFC Heroes” at a photo shoot unveiling their custom Wild player posters during an intermission.
Future Goals

The Minnesota Wild, the NHL and the NHLPA have partnered to launch the Future Goals Program, a major North American initiative that brings interactive educational opportunities to our communities. Future Goals - Hockey Scholar is an online learning course that leverages the fast-paced, exciting game of hockey as a learning vehicle for students to understand the real-world application of key science, technology, engineering and math (STEM) concepts. The course is for students in grades 4-7 and is available to schools at no cost.
Hockey is for Everyone

The Minnesota Wild and the NHL teamed up to present Hockey is for Everyone, a league-wide initiative focused on creating a safe, positive and inclusive environment for all who love the game. The State of Hockey welcomes fans, players, coaches and families from every community and proudly supports the following organizations as part of this effort: DinoMights; Herb Brooks Foundation; Disabled Hockey; Minnesota Whitecaps; Hendrickson Foundation; You Can Play and many more.

NHL Green Initiative

Xcel Energy Center and Saint Paul RiverCentre have been certified to three international sustainability standards – LEED, Green Globes and APEX/ASTM – making it the first complex in the world to receive those three designations. Together, these certifications signify that the venues have a high-performance operation that actively works to minimize their environmental impact.

- LEED Certified as an Existing Building for Operations and Maintenance (US Green Buildings Council)
- Green Globes Certified for Continuous Improvement of Existing Buildings (3 out of 4 globes)
- APEX/ASTM Certified as a Venue for Sustainable Events (Green Meeting Industry Council)
The Minnesota Wild Foundation exists to support the game of hockey and to improve the lives of families in the State of Hockey.

**ANNUAL GIVING**

2017-2018:

- 60% of annual giving is dedicated to hockey related charities and programs and
- 40% is dedicated to children’s medical related charities

**FOUNDATION GRANTS**

2017-2018:

- $480,000 in grants went to 23 charities and 44 youth hockey associations across the State of Hockey

Since 2009:

- $3.6 Million in grants have been distributed to hockey and children’s medical related charities

**SPLIT THE POT RAFFLE**

2017-2018:

- $359,000 was distributed to local charities through Split the Pot Raffle proceeds

Since 2010:

- Over $1.9 Million in raffle proceeds have benefited local charities

**PROGRAM SALES MATCH**

2017-2018:

- $76,765 program sales match amount donated by the Prairie Island Indian Community/Treasure Island Resort & Casino to benefit MN Hockey and funds a youth hockey scholarship for St. Paul skaters

Since 2009:

- Treasure Island and the Prairie Island Indian Community have donated over $880,000 to the Minnesota Wild Foundation to grow the game of hockey

**YOUTH HOCKEY SCHOLARSHIPS**

2017-2018:

- 107 youth hockey scholarships granted to St. Paul youth hockey skaters through the Prairie Island Indian Community Minnesota Wild Foundation scholarship program

Since the program match began:

- 852 youth hockey scholarships have been distributed to youth skaters in St. Paul
Whiskey & Wine with the Wild

The inaugural Whiskey & Wine with the Wild event took place on Sunday, February 11, 2018 at Herbie’s on the Park in Saint Paul. Wild defenseman Jared Spurgeon and his wife Danielle hosted the intimate event where guests sampled various wines and whiskeys, while mixing and mingling with the entire Wild roster. The event benefited the Minnesota Wild Foundation and Crescent Cove, Minnesota’s first and only children’s hospice and respite home.

Wild About Children 2018

On January 23, 2018 Wild About Children presented by West Bend, raised nearly $250,000 for the team’s charity and Children’s Minnesota. In its 14 year history, the Wild About Children gala has raised more than $2.1 million to benefit Children’s Minnesota and the Minnesota Wild Foundation. Proceeds from the January 2018 event benefited Children’s new pediatric transport vehicle program which transports critically ill patients from health care facilities across Minnesota to its hospitals in Minneapolis and St. Paul. It is the first and only mobile pediatric intensive care service in the state.
Strike It Wild
presented by Treasure Island Resort & Casino

The 4th Annual Strike It Wild bowling event, presented by Treasure Island Resort & Casino took place at Treasure Island’s Island Xtreme Bowl on Sunday, October 29, 2017. Attendees joined the entire Wild roster for an afternoon of bowling fun and fundraising at Treasure Island’s Island Xtreme Bowl to benefit the DinoMights and Minnesota Wild Foundation.

In-Game Sales & Online Auctions

The Wild Foundation also raised funds to serve its mission by hosting several in-game sales and online auctions. At designated home games throughout the season fans had the chance to purchase mystery pucks signed by Wild players, game used warm up pucks and other one of a kind memorabilia. The Wild Foundation also hosted a number of online auctions featuring custom warm up jerseys worn and signed by Wild players, game used signed goal pucks and other collectible Wild memorabilia.
Wild Teen Rooms at Children’s Minnesota

The Wild Foundation has proudly sponsored two teen specific lounge spaces on the St. Paul and Minneapolis campuses of Children’s Minnesota. These Wild themed spaces provide a semi private setting just for older patients to get away from their rooms where they can hang out with other kids their age, play video games or use the computers. The Wild Foundation also hosts viewing events like Opening Night and Playoff viewing parties in these spaces throughout the year.

Hat Trick Hat Donations

When Wild players score a hat trick on home ice, Wild fans toss their hats down accordingly. These hats are then collected and counted by the Wild ice crew and the Wild Foundation and Community Relations team purchase the same number of new hats from the Hockey Lodge and those hats are donated to patients at Children’s Minnesota. During the 2017-18 season, Mikael Granlund, Nino Niederreiter and Eric Staal all scored hat tricks and a total of 432 hats were donated and delivered by these players to Children’s. Kids got to pick a hat, get autographs, take photos and played a little knee hockey in the Kid’s Zone.
Make-A-Wish

The Minnesota Wild Foundation was very proud to host a special Wild themed Make-A-Wish day for 7 year old Amare in March 2018. Coach Boudreau invited Amare to sign a one day contract with the Wild, then he got to watch morning skate from the Wild bench. After practice, Amare joined the team meeting from his own stall next to Nino that was filled with Little Wild hockey gear. After a building tour and shopping spree, Amare and his family got some rest in their Penthouse at the Intercontinental in St. Paul. Amare got the star treatment with a limo ride to the game and red carpet entrance with Nino, who was wearing a matching suit and socks.
Magazine Sales

Each season, youth hockey associations with a 501(c)(3) designation are encouraged to apply for the opportunity to sell game magazines at Wild home games and for their efforts they receive a one-time, $1,000 grant from the Minnesota Wild Foundation. Over the course of the 46 games during the 2017-18 season, including playoffs, 1,800 youth hockey players and their families volunteered their time to sell a total of approximately 15,300 magazines sold.

Split the Pot Raffle

At each Wild home game in the 2017-18 season, the Wild Foundation and Xcel Energy Center hosted an in-arena Split the Pot Raffle to benefit local charities, including the Minnesota Wild Foundation. Fans may purchase raffle tickets from the time gates open through the end of the second intermission. One lucky winner was selected at random to take home half the gross proceeds from that game’s raffle ticket sales, up to $10,000. The game’s designated charity received the remaining proceeds. During the 2017-18 season, $359,000 was raised for local charities through the raffle program and a total of over $1.9 million has gone to local charities since the raffle program began in 2010.
Prairie Island Indian Community Program Sales Match

The Prairie Island Indian Community (PIIC) has been very generous to the State of Hockey over the last decade. In 2010 in partnership with the Minnesota Wild Foundation, the Prairie Island Indian Community established a match program tied to Minnesota Wild game program sales. For every $1 dollar that is used to purchase a Wild game program, the PIIC donates $1 back to the Minnesota Wild Foundation. Since the match program began, over $880,000 has been invested in Minnesota youth hockey.

Prairie Island Indian Community/Minnesota Wild Foundation Scholarship Program

The Prairie Island Indian Community/Minnesota Wild Foundation Scholarship utilizes funds from the program sales match to benefit youth hockey players in the St. Paul area. The Wild Foundation believes it is important to do its part to preserve the great hockey tradition of our neighbors in St. Paul and help children and families afford to play the game they love. The St. Paul associations that benefit include Johnson-Como-North St. Paul, St. Paul Capitals, Edgcumbe and Langford Park. The PIIC/MWF Scholarship Committee awarded about $47,000 in scholarships to 107 youth skaters in St. Paul. Since its inception in 2010, the Wild Foundation has distributed over 850 scholarships to youth hockey players in St. Paul thanks to the incredible generosity of the Prairie Island Indian Community.
Grants

During the 2017-18 Wild season, the Minnesota Wild Foundation distributed over $480,000 in grants to charities across the State of Hockey, including grants in the Des Moines, Iowa community made on behalf of the Wild’s American Hockey League affiliate team, the Iowa Wild. 60% of annual grants were distributed to hockey related organizations and 40% to children’s medical related and other charities.

- 44 Youth Hockey Associations for Wild Game Program Sales
- America Heart Association of Des Moines
- Boys and Girls Club of the Twin Cities to Support the FSN Home Team Scholarship
- Camp Cambria Foundation
- Children’s Minnesota
- Confidence Learning Center
- Crescent Cove
- Des Moines Youth Hockey Association
- DinoMights
- Edgcumbe Youth Hockey
- Gabe Fleming Memorial Hockey Scholarship
- Johnson/Como/North St. Paul Youth Hockey Association
- Langford Park Hockey
- Minnesota Hockey
- Minnesota State High School League Boys’ Hockey Coaches Association
- Minnesota State High School League Girls’ Hockey Coaches Association
- Minute Men in Support for Mr. Hockey
- Naegele Legacy Grant to Hockey Ministries
- NHL Foundation to Support the Humboldt Broncos
- St. Cloud Youth Hockey Association
- Hockey Day Minnesota Grant
- St. Paul Capitals Hockey Association
- United Heroes League
- University of Minnesota Health Masonic Children’s Hospital
- Wounded Warriors
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Contact Minnesota Wild Foundation at mnwildfoundation@wild.com or call 651-602-6000 to be redirected.

To make a donation or learn more about the Minnesota Wild Foundation, go to wild.com/foundation.

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