



To Whom It May Concern,

We are pleased to invite you to support the Boston Bruins Foundation's 3<sup>rd</sup> Annual BFit First Responder Challenge that will take place January 27, 2019. This event invites first responders and civilians to TD Garden to raise awareness around health and wellness of first responders and ultimately raise money for The 100 Club: a charity that cares for the families of first responder's that are killed in the line of duty. The 100 Club provides financial support, holds events, and offers an emotional network for families of fallen first responders for the rest of their lives.

Please join the Boston Bruins Foundation and support this great cause! Last year, the BFit First Responder Challenge raised \$350,000 for the 100 Club. You can help by participating in the event, which requires a minimum \$300 fundraising total, or you can also help by donating to someone participating in the event. Even the smallest donation makes a BIG difference. Please note that 100% of the money raised goes directly to The 100 Club.

The Boston Bruins Foundation is a 501(c)(3) non-profit organization that assists charitable organizations that demonstrate a commitment to enhancing the quality of life for children and families throughout New England.

Thank you for your consideration of supporting Boston Bruins Foundation's BFit First Responder Challenge. Please don't hesitate to contact the Bruins Foundation via email with any questions you may have.

For more info or to sign-up please visit: [www.bostonbruins.com/firstresponderchallenge](http://www.bostonbruins.com/firstresponderchallenge)

Sincerely,

John Whitesides  
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