

NY RANGERS “SKATE-A-THON” CONTEST (The “Contest”)

OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. **PERIOD:** Contest begins at 9:00 a.m. Eastern Time (“ET”) on October 18, 2018 and ends at 11:59 p.m. ET on November 17, 2018 (“Contest Period”).

2. **ELIGIBILITY:** Contest is open to legal U.S. residents of New York, New Jersey and Connecticut, at least thirteen (13) years old at time of entry, who reside within a 50-mile radius of Madison Square Garden (each, a “Contestant”). Contest is void outside of the area stated herein and where prohibited by law. An eligible minor must have a parent’s or legal guardian’s permission to participate. Directors, employees, and the immediate family (spouse, parent, sibling, children, grandparent or grandchildren and their respective partners/spouses, regardless of where they reside) and/or household members, whether or not related, of individuals employed by The Garden of Dreams Foundation, New York Rangers, LLC (the “Rangers” or “Sponsor”), MSG Sports & Entertainment, LLC (“MSG”), the National Hockey League and its member teams, NHL Enterprises, L.P., (collectively, “NHL Entities”), and all of their respective parents, subsidiaries, affiliates, directors, officers, employees, advertising and promotional agencies, are ineligible to participate. Contest is subject to all applicable federal, state and local laws.

3. **HOW TO ENTER:** Eligible Contestants can register as an individual or as part of a team of individuals (a, “Team”). At the time you create your profile, you can decide if you want to participate as an individual, create a Team or join an existing Team. Once you have made your selection, it cannot be changed. All Crowdrise terms apply. Limit one (1) entry per person, regardless of participating as an individual or a Team. For the avoidance of doubt, a Contestant cannot enter as an individual and as part of a Team.

During the Contest Period, visit www.crowdrise.com/nyrangers (“Contest Website”), create a complete profile in order to participate, then follow the directions provided to use the tools to raise money in support of The Garden of Dreams Foundation (the “Foundation”) through the Contest Website. (Contestant’s profile and use of tools, and any photos or other content posted collectively referred to herein as an “Entry”). Monies raised are not tax deductible to Contestants.

Donations received by any means other than via your profile on the Contest Website will not be considered by Sponsor in determining the Contest winner.

4. **FUNDRAISING:** Sponsor may provide various tools on the Contest Website to help Contestants send out fundraising messages and links to the Contest Website to others (collectively, “Fundraising Messaging”). When using such Fundraising Messaging and/or soliciting others to raise funds in any other manner, please be aware of the following:

- Contestants may share such Fundraising Messaging via email and social media. **WHEN SHARING FUNDRAISING MESSAGING OR ANY OTHER COMMUNICATIONS SOLICITING DONATIONS WITH OTHERS, CONTESTANT MUST INCLUDE A STATEMENT THAT CONTESTANT IS PARTICIPATING IN THIS CONTEST.** Failure to disclose this information is a violation of these Official Rules.
- Contestants should send the Fundraising Messaging only to their personal contacts and only to those contacts who they think would want to receive it – no spamming!

- Contestants should not use any methods to solicit donations that are (a) inconsistent with the positive images and/or good will with which Sponsor wishes to associate; (b) in poor taste, as determined by Sponsor in its sole discretion; (c) mischaracterizations of the Foundation or its work; (d) defames others, including other Contestants; or (e) is illegal.

Sponsor reserves the right to disqualify any Contestant, and void all associated Entries, if he/she fails to adhere to the above listed requirements.

5. PROHIBITED CONTENT: Entry must (i) be Contestant's own original work, (ii) cannot be previously published or submitted in connection with any other Contest, (iii) be in keeping with the Sponsor's image, and (iv) be in good taste, as determined by Sponsor in its sole discretion. Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Entries;
- defames, misrepresents or contains disparaging remarks about Sponsor, its products or services, or other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission, to the extent permission is necessary;
- contains any personal identification of any third parties, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission, to the extent permission is necessary;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission, to the extent permission is necessary;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will with which Sponsor wishes to associate; and/or
- violates any law.

If the Entry contains any material or elements that are not owned by the Contestant, and/or which are subject to the rights of third parties, the Contestant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, permissions from any person who appears in or is identifiable in the Entry. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Contestant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, Contestant (and, if an eligible minor, his/her parent or legal guardian) warrants and represents that he/she and any persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

Sponsor reserves the right to disqualify any Entry that it determines, in its sole discretion, does not comply with these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, and may, in its sole discretion and without notice to Contestant, remove

the Entry at any time.

6. USE OF ENTRY: By submitting an Entry, Contestant (and, if an eligible minor, his/her parent or legal guardian) hereby grants to Sponsor and its designees, successors, assigns and licensees a nonexclusive license to reproduce, distribute, display, perform, create derivative works based upon, or otherwise exploit the Entry and all elements embodied therein (including any photos included as part of the Entry), along with Contestant's name, biographical information, likeness or other images, in whole or in part, together with other materials, in any manner or media now known or hereafter devised (including, without limitation, posting such Entry on www.nyrangersonline.com or other Sponsor websites (including, but not limited to, its social media pages or accounts)), throughout the world in perpetuity for advertising, promotional and other purposes, without further compensation, notification or permission. Sponsor has no obligation to make use of the rights granted herein. Contestant agrees that the Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties.

7. WINNER DETERMINATION: Ten (10) Contestants and the five (5) Teams who raise the most money for the Foundation as part of this Contest, as determined by the Sponsor in its sole discretion, shall be deemed a potential Grand Prize winners. In the event of a tie, Sponsor will determine potential Grand Prize winners based on the Contestant(s) or Team(s) who first reached the final total, as determined by Sponsor in its sole discretion.

Potential Individual winners and all members of a potential Grand Prize Team winner must comply with all terms and conditions of these Official Rules, and winning a prize is contingent upon fulfilling all requirements. Potential winners (and, if an eligible minor, his/her parent or legal guardian) may be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release within 24 hours of the date of notice in order to claim his/her prize(s). If a prize or prize notification is returned as undeliverable, a potential winner cannot be contacted, is not in compliance with these Official Rules or fails to sign and return the Affidavit of Eligibility and Liability/Publicity Release within the required time period, such potential winner (or, if a Team, Team) may be disqualified and forfeits the prize. In the event that the potential Grand Prize winner is disqualified for any reason, Sponsor will award the prize to a runner up. If any winner is an eligible minor, Sponsor reserves the right to award the prize(s) to a parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

8. PRIZES: The Contest prizes are as follows:

INDIVIDUAL GRAND PRIZES (10): Two (2) tickets to the Rangers "Hockey Fights Cancer" game scheduled to take place at Madison Square Garden on November 26, 2018 and the opportunity to skate on the ice prior to the game (Approximate Retail Value ("ARV"): \$297.62).

TEAM GRAND PRIZES (5): Four (4) tickets to the Rangers "Hockey Fights Cancer" game scheduled to take place at Madison Square Garden on November 26, 2018 and the opportunity to skate on the ice prior to the game (Approximate Retail Value ("ARV"): \$595.24).

Transportation to and from the game is not included as part of the prize. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winners (and, if an eligible minor, his/her parent or legal guardian) will be responsible for all federal, state and local taxes and fees and other costs and expenses associated with prize receipt and/or use that are not expressly included in the prize description, including but not limited to transportation to and from Madison Square Garden, meals and beverages. No cash or other substitution, assignment or transfer of any prizes permitted, except by Sponsor, who reserves the right to substitute prize or prize component with cash or another prize of comparable or greater value. Sponsor is solely responsible for

providing elements of prize to winners. All prize details, including all details relating to skating on the ice prior to the game, are at Sponsor's sole discretion.

Tickets are subject to terms and conditions stated thereon. Seat locations are determined by Sponsor. Winners and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize. If event is cancelled or postponed, no compensation or substitution will be provided and the terms of the ticket shall govern. Limit one (1) prize per person.

9. PUBLICITY/PRIVACY POLICY: Except where prohibited, participation in the Contest constitutes each winner's consent (and, if an eligible minor, his/her parent or legal guardian) to allow Sponsor and its parent, subsidiary and affiliated companies to use his/her name, Entry, likeness, photograph, voice, opinions, biographical information, hometown and state for advertising and promotional purposes in any manner, in any and all media, now known or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission. Personal information provided in connection with this Contest will be used in accordance with the Rangers' Privacy Policy, which can be viewed at <http://www.themadisonsquaregardencompany.com/privacy.html>.

10. GENERAL CONDITIONS: Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures or any other factor impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes from among the non-suspect, eligible Entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner and void all associated Entries. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including, without limitation, attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, delayed, misdirected, undelivered or garbled Entries or any typographical or other errors in the entry forms or emails or donations or postage-due, damaged or illegible mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitations, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries or the tabulating of donations, the announcement of the prizes, or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the Contest Website or Sponsor's other website(s).

11. RELEASE/LIMITS OF LIABILITY: BY ENTERING THIS CONTEST, EACH CONTESTANT (AND, IF AN ELIGIBLE MINOR, HIS/HER PARENT OR LEGAL GUARDIAN) AGREES TO RELEASE AND HOLD HARMLESS THE GARDEN OF

DREAMS FOUNDATION, THE RANGERS, MSG, THE NHL ENTITIES, THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, EMPLOYEES AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS CONTEST (COLLECTIVELY, THE “RELEASED PARTIES”) FROM AND AGAINST ANY LOSSES, DAMAGES, CLAIM OR CAUSE OF ACTION OF ANY KIND ARISING, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, OUT OF PARTICIPATION IN THE CONTEST OR RESULTING DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE CONTEST, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

12. DISPUTES: Each Contestant (and, if an eligible minor, his/her parent or legal guardian) agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of New York or the appropriate New York State Court located in New York; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will Contestant be permitted to obtain attorneys' fees; and (iii) under no circumstances will Contestants be permitted to obtain awards for and Contestants hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Contestant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

13. CONTEST SPONSOR: New York Rangers, LLC, 2 Penn Plaza, New York, NY 10121.

14. WINNERS’ LIST: For the names of the winners or a copy of these Official Rules, please send a self-addressed, stamped envelope to: New York Rangers “Skate-A-Thon” Contest, 2 Penn Plaza, 14th Floor, New York, NY 10121 by December 17, 2018.