

**NO PURCHASE NECESSARY TO ENTER OR WIN.** A purchase will not increase your chances of winning. Void where prohibited or restricted by law.

**1. ELIGIBILITY:** “Abby’s All Stars” Red Wings for Reading Contest (the “Sweepstakes”) is open to children ages 5-12. To enter the contest each entrant shall read the required books and have the permission of their parent or legal guardian (“Parent”). All entries must be submitted by Parent. The Detroit Red Wings, Inc. (“DRW”) and Michigan Education School Program (“MESP”) are the Sponsors of the Sweepstakes. Officers, directors, partners, members, shareholders, owners, employees and agents of Sponsors, the National Hockey League (“NHL”) and its member clubs, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotional agencies, and their immediate family members (spouse, parent, child and sibling and their respective spouses) and household members (whether or not related) are ineligible to participate in the Sweepstakes. Entries must be received between 8:00 a.m. Eastern Time (ET) Thursday, October 4, 2018, and 11:59 p.m. ET on Thursday, January 31, 2019. The Sweepstakes is void where prohibited or restricted by law.

**2. HOW TO ENTER:** 1) Visit [www.DetroitRedWings.com/Reading](http://www.DetroitRedWings.com/Reading). to enter the Sweepstakes. Parent and child choose three (3) books from the list of choices for the child to read, After the child has finished the books, Parent will fill out the online entry form with his/her name, child’s name and age, a valid email address, a valid phone number, and the books read. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. All entries submitted become the sole property of the Sponsors and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Sponsors. Any attempt to submit more than the maximum number of entries using multiple/different email addresses, identities or any other methods may void that participant’s entry. Entries generated by a robotic, programmed, script, macro or other automated means will be disqualified. Limit one (1) entry per person/address/email address for the entirety of the sweepstakes; or

**3. ALTERNATE ENTRY:** To manually enter the Sweepstakes (an “Alternate Entry”), Parent will print his/her name, address, city, state, zip code and telephone number on a 4x6 note card and mail the Alternate Entry via first class mail to: Detroit Red Wings, Attn Abby’s All-Star Red Wings for Reading, 2525 Woodward Avenue, Detroit, MI 48201 postmarked no later than Wednesday, January 31, 2019 and received by Monday, February 4, 2019. Only Alternate Entries sent via first class U.S Mail will be accepted. All other Alternate Entries will be void. Any Alternate Entries received postage-due will automatically be void. Only one Alternate Entry per envelope. If more than one Alternate Entry is in an envelope, all Alternate Entries in the envelope will be void. Only one entry per person. Facsimiles, photocopies or mechanical reproductions of Alternate Entries will be void. Proof of sending or submitting an Alternate Entry is not proof of receipt of such Alternate Entry by Sponsors.

**4. DRAWING AND NOTIFICATION:** Twenty-Five (25) winners will be randomly selected in a drawing from all eligible entries. Drawing will take place on Monday, February 11, 2018 and shall be conducted by Sweepstakes Sponsors, whose decisions are final and binding. Potential winner will be notified via e-mail. If the potential winner cannot be reached after a reasonable effort has been exerted, if he/she is found to be ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification is returned as undeliverable, such potential winner will be disqualified and an alternate potential winner will be selected at sole discretion of Sponsors. Unclaimed prizes will not be awarded. Sponsors’ decisions on matters relating to this sweepstakes are final. Non-compliance with these rules may result in disqualification and an alternate winner may be selected.

**5. PRIZE DETAILS:** Each winner will receive two (2) tickets to the March 16, 2019 DRW home game at Little Caesars Arena. ARV: \$190.

**6. CONDITIONS:** Prizes are non-transferable to any other person, including relatives or friends. Sponsors reserve the right to substitute the prize with a prize of comparable or greater value, at their sole discretion. Each winner is solely responsible for all applicable federal, state and local taxes associated with the prize, and any other expenses associated with the acceptance of the prize not specifically mentioned herein including, but not limited to, transportation, lodging, parking and meals. No substitution, cash equivalent or transfer of prize(s) permitted except at the Sponsors’ option for a prize of comparable or greater value. No groups, clubs or organizations may participate in this offer or reproduce or distribute any portion of these rules or entry forms to their members. Sponsors are not responsible if any game is delayed or cancelled for reasons beyond their control. By participating in this Sweepstakes, each winner agrees to abide by and be bound to these Official Rules, and all ticket-holder rules and policies, and to hold harmless and indemnify Sponsors, the National Hockey League and its member clubs, and each of their respective officers, directors, partners, members, shareholders, owners, employees, agents, parent companies, subsidiaries, affiliates, advertising and promotional agencies (“Released Parties”) from and against any and all liability, damages or causes of action (however named or described) with respect to or arising out of (i) winner’s participation in the Sweepstakes and/or (ii) the receipt or use of the prizes awarded in the Sweepstakes. In consideration for being awarded a prize, each winner will be required to agree and consent, without further compensation or remuneration of any kind, to the Sponsors’ use of the recipient’s name and/or likeness in any and all advertising, promotions and other publicity conducted by Sponsors. Sponsors reserve the right in their sole discretion to disqualify any individual feared to be tampering with the entry process or the operation of the Sweepstakes or to be found acting in violation of the Official Rules, or to undermine legitimate operation of the Sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws and regulations. No responsibility is assumed for technical, electronic, telephone, hardware, software, network computer or data transmission errors, malfunctions or difficulties of any kind; or incomplete or illegible entries. Any attempt by an individual to deliberately damage the website or undermine the legitimate operation of the Sweepstakes is in violation of criminal and civil laws and should such attempt be made, Sponsors reserve the right to seek damages from any such individual to the fullest extent permitted by law. None of the Released Parties will be responsible for faulty, incorrect or mistranscribed phone transmissions, incorrect announcements of any kind, technical hardware or software

failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. Any entries that are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsors. Sponsors reserve the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of any of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration or security of any of the Sweepstakes as determined by Sponsor, in its sole discretion. If technical malfunctions or suspect entries/irregularities corrupt any of the Sweepstakes, Sponsors reserve the right, in their sole discretion, to terminate any of the Sweepstakes. In the event of termination of a Sweepstakes for any reason, a notice will be posted online and, in Sponsors' sole discretion, the prizes will be awarded from among all eligible non-suspect entries received prior to termination. Any damage made to the website will be the responsibility of the authorized email account holder of the email address submitted at the time of Entry. "Authorized email account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. The Sweepstakes is governed by the laws of the state of Michigan. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in Wayne County, Michigan. All personal information collected from the sweepstakes shall be subject to use by Sponsors.

**7. AWARDING OF THE PRIZE:** Winner must claim the prize in person and must present proper identification in order to receive winnings. Odds of winning depend upon the total number of eligible entries received. Winner agrees that DRW, the NHL and its member teams may use their name or likeness for advertising or publicity purposes without additional compensation except where prohibited by law. All winners will be drawn randomly by DRW.

**8. LIMITATIONS OF LIABILITY.** By participating, entrants agree (a) to abide by and be bound by these Official Rules and the decisions of Sponsors, which shall be final and binding; (b) to the use of their names and/or likenesses for advertising and publicity purposes without additional compensation, unless prohibited by law; and (c) to release Sponsors, the NHL and its member clubs, its parent company and franchisees/licensees, MESP and their respective affiliates, subsidiaries, agents, award supplier, and their respective officers, directors, employees, agents, and representatives from all liability in connection with any prize received in this Sweepstakes or from participating in this Sweepstakes or any prize-related activities. Entrants waive the right to assert, as a cost of receiving prize, any and all costs of redemption.

**9. List of Winners:** For a list of winner(s), send a self-addressed, stamped envelope to: 2525 Woodward Avenue, Detroit, Michigan 48201 or visit [www.detroitredwings.com](http://www.detroitredwings.com) for the most up to date list of winners.