



SPONSORSHIP OPPORTUNITIES

January 27, 2019 at **TD GARDEN**



PREMIUM SPONSOR

\$10,000

- Sponsor Logo will be displayed on website
- Large Dedicated area on the event floor to set up a store like display or function area.
- Includes 20 bibs for members of your company or group.
- Everything included in Platinum Sponsorship (shown below).

PLATINUM SPONSOR

\$3,000

- Sponsor Logo will be displayed on jumbo-tron (HDX) day of event
- Logo displayed on TD Garden LED ring in arena throughout day of event
- Ability to bring larger promotional items to display day of event
- Sponsor Logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- Table in high traffic location on event floor day of event (table sign with your logo provided)
- Includes 10 bibs for members of your company or group. *Can be used to sponsor first responder team of your choice. (Additional bibs will have a \$300 fundraising requirement)

GOLD SPONSOR

\$2,000

- Sponsor Logo will be displayed on jumbo-tron (HDX) day of event
- Ability to distribute promo items and retail offers day of event
- Table on event floor day of event (table sign with your logo provided)
- Includes 5 bibs for members of your company or group.

SILVER SPONSOR

\$1,000

- Sponsor Logo will be displayed on jumbo-tron (HDX) day of event
- Ability to add promo items and retail offers in event gift bag day of event

3RD ANNUAL - 2018 - 700 PARTICIPANTS - 3000 ATTENDEES

* Higher level sponsorships available upon request

GET SPONSORS

ALL PROCEEDS ADD TO YOUR TEAM FUNDRAISING TOTAL

If sold sponsorship, please email foundationintern@bostonbruins.com or call 617.624.1981. to connect us to the company

BOSTONBRUINS.COM/FIRSTRESPONDERCHALLENGE

additional fundraising tips under "fundraising" tab