

Minnesota Wild – Wild Rewards Sweepstakes – 2018 Wild on the Water

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: 2018 Wild on the Water Sweepstakes (the “Sweepstakes”) is open to legal residents of Minnesota, Iowa, Wisconsin, North Dakota and South Dakota (the “Territory”) age(s) 18 and older. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Minnesota Wild Hockey Club, LP (the “Sponsor”), National Hockey League. (“NHL”), and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a prize. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Sweepstakes begins at **8:00 a.m. Central Standard Time (“CST”) Monday, June 25, 2018 and ends at 11:59 pm CST Sunday, July 8, 2018** (“Entry Period”). During the Entry Period, there are **two (2)** ways to enter: (i) redeem Wild Rewards points or (ii) the mail. No other method of entry will be accepted. Unlimited Entries will be accepted during the Entry Period.

1. Rewards Point Method: During the Entry Period, if you are a member of the Minnesota Wild – Wild Rewards program, you may visit rewards.wild.com and follow the instructions to redeem one-thousand (1,000) rewards points. By redeeming your required points as directed, you will receive one (1) entry in the Sweepstakes. All information submitted online by entrants is subject to, and will be treated in a manner consistent with the NHL Terms of Service accessible at <http://www.nhl.com/ice/page.htm?id=26389>, and the Minnesota Wild Privacy Policy accessible at <http://wild.nhl.com/club/page.htm?id=51237> (both of which are incorporated herein by reference). Entrants must fully complete and submit all non-optional data requested to be eligible. Incomplete entries are void.

2. Mail-in Method: If you are not a Wild Rewards program member or you do not wish to enter by redeeming rewards points, you may enter the Sweepstakes by hand-printing your complete name, address, city, state and zip code, day & evening telephone number (including area code), date of birth and e-mail address (optional) on a 3”x 5” postcard and mailing it in an envelope with proper postage affixed to: **Minnesota Wild - Wild Rewards Sweepstakes – 2018 Wild on the Water c/o Minnesota Wild Hockey Club, 317 Washington Street St. Paul, MN 55102.** Sponsor may use e-mail addresses provided

via the Mail-in entry method (as applicable) for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's provision of this information. Mail-in entries must be postmarked by **Friday, July 6, 2018** and received by Sponsor by **Saturday, July 7, 2018** to be eligible. Mail-in entries become the property of the Sponsor and will not be returned.

RANDOM DRAWING: The potential winner of the Sweepstakes ("Winner") will be selected by random drawing on or about **Monday, July 9, 2018** from among all eligible entries received by the Sponsor. The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received. Limit one (1) prize per person, family and per household.

PRIZES: One (1) prize is available to be awarded; limit one prize per winner. Winner will receive four hours of fishing in the Wild on the Water event with a hockey celebrity and a professional fishing guide at Izaty's Resort on Lake Mille Lacs on Saturday July 14, a gift package featuring fishing gear and Wild apparel, and four tickets to the VIP event on Friday, July 13. (the "Prize"). (Approximate Retail Value of Prize ("ARV"): **\$1,500**). Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided are the sole responsibility of Winner. Winner is fully responsible for transportation to and from Izaty's Resort and lodging. All prize details are at Sponsor's sole discretion.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

NOTIFICATION: The potential Winner will be notified by e-mail, mail and/or telephone (in the sole discretion of Sponsor and/or the applicable NHL Entity, as applicable) by the Sponsor. In the event that any potential Winner does not respond to any such notification within three (3) days of date of issuance, a disqualification will result, prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. The potential Winner may be required to submit his/her valid social security number (if applicable) and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. A disqualification will result, prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential Winner may be randomly selected from among all remaining eligible entries if all required documents are not properly executed and returned within the specified period of time. Refusal or return of such documents as non-deliverable or potential Winner's noncompliance with these Official Rules will also result in disqualification and prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential Winner to be selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, the other NHL Entities, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of any Prize. Winner, by acceptance of Prize, grants to Sponsor, the other NHL Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, e-mail or mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website.

Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor, the other NHL Entities and/or their respective agents. Sponsor and the other NHL Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of

any kind concerning any Prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in the County of Ramsey, state of Minnesota without giving effect to choice of law or conflicted law principles (whether of the state of Minnesota, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Minnesota. Sponsor's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the other NHL Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the Winner(s) and award the Prize(s) by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND NHL WILL DISQUALIFY ANY SUCH ENTRANT AND SPONSOR AND THE OTHER NHL ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

All online entries must include a valid e-mail address for the entrant. In case of multiple entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

WINNERS' LIST: For the name of the winner (available after **Monday, July 9th, 2018**), mail a self-addressed stamped envelope to: "**Minnesota Wild - Wild Rewards Sweepstakes – 2018 Wild on the Water Winners' List Sweepstakes c/o Minnesota Wild Hockey Club 317 Washington Street St. Paul, MN 55102**". Winner's name requests must be received by **October 31, 2018**.

SPONSOR: The Sponsor of this Sweepstakes is **Minnesota Wild Hockey Club 317 Washington Street Paul, MN 55102**.