

CAROLINA HURRICANES RENEWAL REWARDS SWEEPSTAKES

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL U.S. RESIDENTS OF THE STATES OF NORTH CAROLINA, SOUTH CAROLINA, AND VIRGINIA. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.

2. HERE'S HOW TO ENTER: From March 5, 2018 at 12:00 a.m. through April 7, 2018 at 9:00 p.m. ET (the "Sweepstakes Period"), each person meeting the eligibility requirements (each an "Entrant", collectively, the "Entrants") will have the opportunity to enter The Carolina Hurricanes Renewal Rewards Sweepstakes (the "Sweepstakes") in one of two ways:

- a) Automatic Entry: Entrants may automatically enter the Sweepstakes by renewing an existing, or purchasing a new, full season ticket package, 22-game ticket package or 11-game ticket package for the 2018-19 Carolina Hurricanes season.
- b) Any person may mail a three (3) inch by five (5) inch postcard with proper postage with Entrant's full name, address, city, state, zip code, day and evening phone numbers (including area code), e-mail address, and date of birth to: Carolina Hurricanes, Renewal Rewards Sweepstakes, PNC Arena, 1400 Edwards Mill Road, Raleigh, NC 27607.

Limit one (1) entry per person, regardless of method of entry.

All Entries received prior to each Deadline to Enter (listed below) will be included in the drawing to win the applicable prize and in drawings for all subsequent prizes, provided that such Entrant has not already won a prize in this Sweepstakes.

3. ELIGIBILITY: Sweepstakes open to legal U.S. residents who are eighteen (18) years of age or older and reside in the states of North Carolina, South Carolina or Virginia only. Employees, directors, officers and agents of Hurricanes Hockey Limited Partnership ("Sponsor"), Hurricanes Holdings, L.L.C., DCP HH LLC, and each of their respective affiliates, subsidiaries, distributors, suppliers and advertising, promotional or judging agencies (collectively, the "Promotion Entities") and immediate family members of such employees are not eligible to win. Void wherever prohibited or restricted by law.

4. GENERAL RELEASE: No substitution of prize is offered, no transfer of the prize to a third party is permitted and non-cash prizes may not be redeemed for cash value. All federal, state and local taxes on prizes are the sole responsibility of the prize recipient. Winners may receive an IRS Form 1099 for the retail value of the prize won. All other expenses related to the receipt and use of the prize not specifically mentioned herein are the sole responsibility of the Winner. No groups, clubs, or organizations may participate in this offer; or reproduce or distribute any portion of these rules to its members. The Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates these Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Any attempt by any person to obtain more than the maximum number of entries permitted (whether per day or in total) by using multiple/different email addresses, identities, registrations and logins, automated entry services or any other method will void that person's entries and that person may be disqualified. Entry in Sweepstakes constitutes your agreement to abide by these rules. The Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes if it is not capable of running as planned, including, but not limited to, the following reasons: infection by computer virus, tampering, unauthorized intervention, fraud, technical failures or any other problems beyond the control of the Sponsor, and Sponsor will have the right to award all Sweepstakes prizes based on the public judging results as of the time that any action is taken. In the event of a dispute as to the identity of a Winner, the entry will be deemed made by the authorized account holder. The "authorized account holder" is the natural person whose name appears first on the season ticket holder account. The Sponsor shall have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or the redemption, use or misuse of any prize. In the event of any dispute regarding the Sweepstakes rules, the decision of Sponsor is final.

5. ODDS OF WINNING: The odds of winning depend on the total number of eligible entries received.

6. WINNER SELECTION: Within twenty-four (24) hours after each Deadline to Enter, the Promotion Entities will randomly choose, from amongst all Entries, the winning Entry whose Entrant will be awarded the applicable Prize (the "Winner"), subject to verification of eligibility. All prizes will be awarded. Winners will be ineligible to win subsequent Prizes. Entries not selected for a prize will remain eligible for subsequent Prizes.

7. PRIZES:

<i>Prize Name</i>	<i>Prize Details (Unless otherwise specified, all dates listed are for 2018).</i>	<i>Deadline to Enter (ET)</i>	<i>Number of STM Winners</i>	<i>Estimated Retail Value per Winner</i>
\$10K Diamonds Direct Shopping Experience	The ultimate shopping experience, courtesy of Diamonds Direct, includes a private shopping spree at Diamonds Direct Crabtree.	March 13, 2018 at 9:00 p.m.	1	\$10,000.00
Regular Season Bus Trip	The Winner will receive a package which includes bus transportation for two (2) and two (2) game tickets to a 2018-19 regular season road game (game date TBA) as well. The package includes bus transportation to and from PNC Arena on the same day/night as the game.	March 17, 2018 at 9:00 p.m.	45	\$225.00
Champions Club Dinner with Tom Dundon and Hurricanes Management	The Winner and the Winner's guest will receive Champions Club seats and dine with Hurricanes Owner Tom Dundon prior to a mutually-agreeable 2018-19 regular season game.	March 20, 2018 at 9:00 p.m.	8	\$520.00
Jersey off a Player's Back	On March 31, 2018, the Winner will have the opportunity to meet a pre-selected player on the PNC Arena ice following the game vs. the New York Rangers and receive his game-worn jersey.	March 22, 2018 at 9:00 p.m.	3	\$200.00
Locker Room Breakfast with Hockey Management	The Winner and the Winner's guest will have the opportunity to join Hurricanes Hockey Management members for a private breakfast in the locker room on a mutually-agreeable date.	March 26, 2018 at 9:00 p.m.	8	\$60.00
Preseason Team Trip	Travel with the team on the day-of-the-game (game date(s) TBA) during the 2018-19 preseason. The Winner will receive a package for two which includes transportation on the team charter plane, transportation to and from the airport and two tickets to the game. Note: Winner and Winner's guest must both be 18 years of age or older.	March 31, 2018 at 9:00 p.m.	12	\$100.00
Regular Season Team Trip with Hotel	Travel with the team to a mutually agreed upon 2018-19 regular season road game. The Winner will receive a package for two which includes transportation on the team charter airplane, hotel accommodations for one (1) room for one (1) night, ground transportation to and from the airport, hotel and arena, and two tickets to the game. Note: Winner and Winner's guest must both be 18 years of age or older.	April 7, 2018 at 9:00 p.m.	3	\$500.00

Total Estimated Retail Value of all prizes is \$28,065.00

The Carolina Hurricanes assume no liability or responsibility neither in connection with the safety or performance of any prize awarded hereunder, nor in connection with any warranty or representation therewith. In the event that any prize is rejected by a prizewinner, such prize will be awarded to another Entrant whose Entry will be randomly chosen, from against all eligible Entries, at the discretion of Sponsor.

8. **WINNER NOTIFICATION/RELEASES:** All prizes must be claimed within ten (10) days of notification by signing and returning a Winner affidavit of eligibility, liability/publicity release, and, if applicable, a Waiver and Release of Liability form or the prize will be forfeited and an alternate Winner selected. Except where prohibited by law, acceptance of a prize constitutes Winner's permission for the Sponsor and any of the Promotion Entities to use Winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation.

9. **JURISDICTION AND RELEASE BY PRIZE WINNER:** The Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of North Carolina applicable to promotions fully carried out within North Carolina. Except where prohibited by law, all Winners, by acceptance of a prize, agree to release the Sponsor and the Promotion Entities from any and all liability for claims, actions or proceedings for injuries or damages sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for or participating in any prize-related activity. In the event any such claims are allowed, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' and/or experts' fees; and Winners hereby waive all rights to claim punitive, incidental and consequential damages and any other damages (including attorneys fees), other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Each Winner acknowledges that no other party nor any agent or attorney of any other party has made any promise, representation or warranty whatsoever, express or implied, not contained herein concerning the subject matter hereof, to induce the Winner to execute any document and Winners acknowledge that they have not executed any document in reliance on any such promise, representation or warranty not contained herein. Any waiver by the Sponsor and its affiliates of any term of any document in a particular instance shall not be a waiver of such term for the future. Each Winner agrees that the invalidity or enforceability of any part of any document shall in no way affect the validity or enforceability of any of the remainder of that document. By entering this Sweepstakes, you consent to the laws

of North Carolina as the governing laws and to the exclusive jurisdiction of the courts of the state of North Carolina.

10. **ENTRANT'S PERSONAL INFORMATION:** Information collected from entrants is subject to the Carolina Hurricanes Hockey Club Privacy Policy located at <http://hurricanes.nhl.com/club/page.htm?id=45954>. Notwithstanding the immediately foregoing, by submitting an Entry, Entrant opts-in and consents to the receipt of marketing materials, emails and telephone solicitations from the Promotion Entities and their respective affiliates. All future email communications will provide Entrants/recipients with the opportunity to opt-out of all other future email communications. If you would like your name removed from telephone and other (non-email) Carolina Hurricanes Hockey Club marketing lists please send a written request to Carolina Hurricanes 1400 Edwards Mill Road Raleigh, NC 27607, Attn: Mailing List Removal and your name will be removed within 90 days of the request.

11. **LIMITATIONS OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the Internet or any combination thereof; (e) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Sweepstakes or download or upload of any materials in the Sweepstakes. Entrants (and any minor Entrant's parent or legal guardian) agree that the Sponsor (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose.

12. **SPONSOR:** Hurricanes Hockey Limited Partnership d/b/a Carolina Hurricanes Hockey Club, 1400 Edwards Mill Road, Raleigh, NC 27607

13. **WINNER LIST:** For the names of the prize Winners, send a self-addressed, stamped envelope to: Carolina Hurricanes Carolina Hurricanes Renewal Rewards Sweepstakes Winner List, PNC Arena, 1400 Edwards Mill Road, Raleigh, NC 27607, prior to July 1, 2018.

14. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.**